



CAPITAL UNIVERSITY OF SCIENCE & TECHNOLOGY ISLAMABAD

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PhD Comprehensive Examination – Spring 2020 **Faculty of Management and Social Sciences**

Following is the list of subjects from which the comprehensive exam question paper will be prepared:-

Paper I (Core) :

<u>Core Courses</u>		
1	RCH6033	Advance Quantitative Techniques
2	RCH6013	Advance Research Methods
3	MGT6033	Organizational Theory and Design

Paper II (Specialization) :

<u>Finance</u>		
1	FIN6033/ FIN6233	Cases in Corporate Finance / Finance Theory
2	FIN6103	Financial Risk Management
3	FIN6063	Advanced Portfolio Management
4	FIN6073	Behavioral Finance
5	FIN6083	Financial Economics
6	FIN6093	Issues in Financial Reporting
<u>Human Resource Management</u>		
1	HRM6333	Cross Cultural HRM
2	HRM6243	Current Paradigms in HRM
3	HRM6053	Strategic Human Resource Management
4	HRM6103	Conflict and Negotiation Management
5	HRM6283	Occupational Health Psychology
6	HRM6153	Industrial Psychology
<u>Marketing</u>		
1	MKT3233	Customer Relationship Management
2	MKT6113	Entrepreneurial Marketing
3	MKT6103	Product and Price Strategy
4	MKT6063	Marketing Ethics
5	MKT6233	Psychology of Consumer Behaviour
6	MKT6143	Marketing Research Methods

Notes:

In both the papers, the students would have to attempt five out of six questions.