

CAPITAL UNIVERSITY OF SCIENCE & TECHNOLOGY ISLAMABAD

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## <u>PhD Comprehensive Examination – Fall 2020</u> <u>Faculty of Management and Social Sciences</u>

Following is the list of subjects from which the comprehensive exam question paper will be prepared:-

## Paper I (Core) :

| Core Courses |         |                                  |
|--------------|---------|----------------------------------|
| 1            | RCH6033 | Advance Quantitative Techniques  |
| 2            | RCH6013 | Advance Research Methods         |
| 3            | MGT6033 | Organizational Theory and Design |

## Paper II (Specialization) :

| <u>Finance</u>            |          |   |
|---------------------------|----------|---|
| 1                         | FIN6033/ | Cases in Corporate Finance / Finance Theory |
|                           | FIN6233  |   |
| 2                         | FIN6103  | Financial Risk Management                   |
| 3                         | FIN6063  | Advanced Portfolio Management               |
| 4                         | FIN6073  | Behavioral Finance                          |
| 5                         | FIN6083  | Financial Economics                         |
| 6                         | FIN6093  | Issues in Financial Reporting               |
| Human Resource Management |          |   |
| 1                         | HRM6333  | Cross Cultural HRM                          |
| 2                         | HRM6243  | Current Paradigms in HRM                    |
| 3                         | HRM6053  | Strategic Human Resource Management         |
| 4                         | HRM6103  | Conflict and Negotiation Management         |
| 5                         | HRM6283  | Occupational Health Psychology              |
| 6                         | HRM6153  | Industrial Psychology                       |
| Marketing                 |          |   |
| 1                         | MKT3233  | Customer Relationship Management            |
| 2                         | MKT6113  | Entrepreneurial Marketing                   |
| 3                         | MKT6103  | Product and Price Strategy                  |
| 4                         | MKT6063  | Marketing Ethics                            |
| 5                         | MKT6233  | Psychology of Consumer Behaviour            |
| 6                         | MKT6143  | Marketing Research Methods                  |

Notes:

In both the papers, the students would have to attempt five out of six questions.