



## Capital University of Science and Technology

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### Office of External Linkages and International Collaborations

#### Progress Report for 2019 - 2020

ELIC at CUST provides a platform to link all the university stakeholders together: students, faculty, industry, etc. Previously, the office was operating as the Office of Corporate Linkages (OCL), and was active in carrying out its four assigned tasks:

1. Liaison with the Industry and Chambers of Commerce
2. Skills for life: Employment and Self Employment
3. Alumni Relations, Advocacy
4. Image Building

In the light of the above tasks, the list of MOU's and related activities are given below:

MoU/Date	Related Activities	Date
NIBAF 28 Oct, 2019	<ul style="list-style-type: none"> <li>• The Deputy Director of BSC, State Bank of Pakistan, Mr. Umair Iqbal, accompanied by Mr. Qasim Awais, conducted an awareness session for the students of CUST about SME financing and other programs offered by SBP. This session lasted for more than an hour and the students of 3<sup>rd</sup> &amp; 4<sup>th</sup> semesters attended this session.</li> </ul>	28 <sup>th</sup> Feb, 2020
National Incubation Centre (NIC) Pakistan 19 Nov, 2019	<p>With reference to the signed MoU, NIC held two virtual sessions with CUST students</p> <ul style="list-style-type: none"> <li>• In the first virtual session of NIC, Mr. Zain Khalid Butt enlightened the students about the vision and mission of NIC which is Dream, Build &amp; Raise. He also informed the students what NIC provides to entrepreneurs. The session lasted about an hour and almost 25-30 students attended this session. After the session, students asked some questions regarding the functionality of NIC.</li> <li>• In the second virtual session of NIC, Ms. Asra Masood, Assistant Manager Innovation and Research, enlightened the students about the Vision and Mission of NIC. The objective was to shed light on startup entrepreneurs. She told the students that NIC also provides licensed softwares free of cost, mentoring and coaching and foreign exposure through various</li> </ul>	5 <sup>th</sup> May, 2020  12 <sup>th</sup> May, 2020

	<p>competitions, curriculum design etc. She further informed the students about the procedure to apply in order to participate in their 8<sup>th</sup> Cohort (Group of startups placed in NIC). This session lasted for almost an hour and about 30-35 students attended this session.</p> <ul style="list-style-type: none"> <li>• A four member team from NIC visited CUST to discuss the course integration for entrepreneurship. OCL committee members were also present in the meeting. Dr. Arif Vaseer from CUST and Mr. Fasih Mehta and Ms. Asra Masood from NIC addressed the meeting. It was followed by a discussion on the possible outcomes of the collaboration.</li> </ul>	<p>26<sup>th</sup> Aug, 2020</p>
<p>Rawalpindi Chamber of Commerce &amp; Industry (RCCI) 26<sup>th</sup> Nov, 2019</p>	<ul style="list-style-type: none"> <li>• RCCI hosted an online panel discussion "Aspire". Leaders of renowned companies like Mr. Wahaj Siraj (CEO Nayatel), Mr. Irfan Wahab Khan (CEO Telenor), Mr. Waleed Khan (CEO ROOTS International School System), Mr. Gonzalez Valero (World Bank) and many others participated in this discussion. The main theme of the discussion was to prepare the industry and academia and encourage them towards permanent digitization. The panelists emphasized on the need to embrace the digitization and the need to follow the global trend to keep up with the fast paced changes in the way global business operates. On the invitation of RCCI, 70 students and 20 faculty members from the all over the university attended this panel talk. This session lasted for almost an hour.</li> <li>• Pink Ribbon and Coffee Morning (Breast Cancer Awareness Session) was organized by President Ms. Mariyah Razzaq WBIC (Women Business Incubation Centre, RCCI). A total of about 6 faculty members including Ms. Zahra Afaq and 20 female students were nominated for participation at the awareness session from all the faculties of the university. After the welcoming address, the guest speaker, an oncologist Dr. Uzma Qasim, enlightened her audience with the basic knowledge regarding Breast Cancer, its early detection and self-diagnosis techniques which is followed by a very brave and motivational cancer survivor Ms. Amna Salman who shared her experience of surviving the cancer.</li> <li>• A two days tech expo is held at Pearl Continental Hotel, Rawalpindi, which is hosted by RCCI. Various other</li> </ul>	<p>27<sup>th</sup> May, 2020</p> <p>11<sup>th</sup>Feb, 2020</p> <p>3<sup>rd</sup> &amp; 4<sup>th</sup> Feb, 2020</p>

	<p>firms and universities were also participated such as NUST, IST, Hamdard University and many more. Governor of Punjab Mr. Ch.M. Sarwar was the chief guest of this event. The students from the department of Computer Sciences, Civil Engineering and Electrical Engineering participated and exhibited their projects under the esteemed guidance and supervision HoD Computer Sciences, Dr. Nayyar Masood, HoD Civil Engineering, Dr. Ishtiaq Hassan and HoD Electrical Engineering, Dr. Noor Muhammad Khan. CUST exhibited seven projects which were appreciated in the expo. Different project presenters of CUST were also asked for their contacts for future correspondences. At the end of the two day exhibit, all the participants were given participation certificates.</p>	
<p>The National Testing Service (NTS), Pakistan, Islamabad 10<sup>th</sup> Dec, 2019</p>	<p>With reference to the signed MoU with NTS, following activity was organized in the campus:</p> <ul style="list-style-type: none"> <li>• NTS test was conducted in the CUST premises. This test was arranged by the NTS staff along with university staff.</li> </ul>	<p>23<sup>rd</sup> Aug, 2020</p>
<p>Inspire Pakistan, Islamabad (INSPK) 20<sup>th</sup> Nov, 2019</p>	<p>With reference to the signed MoU with INSPK, following session was organized in the campus:</p> <ul style="list-style-type: none"> <li>• Mr. Qaiser Munir, CEO and co-founder of Inspire Pakistan, enlightened the students with the concept of basic human rights approved by the United Nations and their implications in Islamic Republic of Pakistan. Mr. Munir showed some slides to the students showing Human Rights logo, theme and history of this day. The session lasted for nearly one hour and 40-45 students attended this session.</li> </ul>	<p>10th Dec, 2019</p>
<p>The University of Lahore, 8th Jan, 2020</p>	<p>Dr. Sadia Athar on the behalf of The University of Lahore and Dr. Sajid Bashir on the behalf of the CUST signed an MoU. Both universities agreed to collaborate in research, other academic and co-curricular activities. The team of UoL also visited CUST and appreciated the systems and infrastructure of the campus. Guest lectures and seminars postponed due to COVID 19 pandemic</p>	
<p>Digital Marketing Training Firm(DMTL), 16th July, 2020</p>	<p>With the efforts of Dr. Arif Vaseer, Director, OCL and, HoD, Management Science, Dr. Mueen Aezaz Zafar, a Digital Marketing Training Firm (DMTL Pvt Ltd), organized a virtual session in the campus for the final year students of BBA and MBA via ZOOM Cloud Meetings:</p> <ul style="list-style-type: none"> <li>• Mr. Husbi Ahmed, a master trainer on Digital Marketing Applications was invited to enlighten the students about the concept of Digital Marketing and the need for it. The session went on for 1 and a half hour and 35-40 students</li> </ul>	<p>16<sup>th</sup> Jun, 2020</p>

	attended the session.	
M/s City Engineering Consultants, Islamabad 29 <sup>th</sup> Jan, 2021 Active	The Industrial Outreach Committee (IOC) of Civil Engineering Department signed a MoU with M/s City Engineering Consultants (CEC). Both the parties agreed to collaborate in the following relevant areas: <ul style="list-style-type: none"> <li>a) Cooperation in joint academics and scientific activities,</li> <li>b) Industrial internships,</li> <li>c) Collaborative research projects, and</li> <li>d) Industrial sponsorship for joint projects.</li> </ul> However, no activity is conducted so far due to pandemic situation.	
Khubeeb Khan Architects (KKA), Islamabad, 12 <sup>th</sup> March, 2020	The Industrial Outreach Committee (IOC) of Civil Engineering Department signed a MoU with Khubeeb Khan Architects (KKA). Both the parties agreed to collaborate in the following relevant areas: <ul style="list-style-type: none"> <li>a) Cooperation in joint academics and scientific activities,</li> <li>b) Industrial internships,</li> <li>c) Collaborative research projects, and</li> <li>d) Industrial sponsorship for joint projects.</li> </ul> However, no activity is conducted so far due to pandemic situation.	
M/s DESIGNMEN, Islamabad, 18 <sup>th</sup> March, 2020	The Industrial Outreach Committee (IOC) of Civil Engineering Department signed a MoU with DESIGNMEN. Both the parties agreed to collaborate in the following relevant areas: <ul style="list-style-type: none"> <li>a) Cooperation in joint academics and scientific activities,</li> <li>b) Industrial internships,</li> <li>c) Collaborative research projects, and</li> <li>d) Industrial sponsorship for joint projects</li> </ul> However, no activity is conducted so far due to pandemic situation.	
Media Mints(Pvt. Ltd) (Rime TV) 22 <sup>nd</sup> June, 2020	This company “Media Mints (Pvt. Ltd)” was planning to open a new TV channel “Rime TV”. And in that the company not only wanted our technical advice as well as our students as internees to work in their project. But due to some reasons this project of opening a new TV channel stopped. So there is no further activity done.	
Institute of Rural Management (IRM) 7 <sup>th</sup> Jan, 2021	Mr. Aasim Reza, Programme Manager, Samia Imran, Head of Services and Mr. Rozam Furqan, Communication Manager from Institute of Rural Management (IRM) and Director OCL, Dr. Arif Vaseer along with Mr. Nasir Rasool, held a virtual session on Zoom Cloud Meetings. In which they discussed about the areas in which they can collaborate mutually. After this session a formal MoU was signed between the two parties.	
Complete Human Resource Solutions (Pvt Ltd) 2 <sup>nd</sup> Feb, 2021	After signing this MoU no activity is done so far.	

### Activities by OCL

Sr#	Activity	Details
1	Virtual Session by Mr. Omer Zia, Pepsico, Islamabad 14 <sup>th</sup> Aril, 2020	Mr. Omer Zia, Human Resource Manager, Haidri Beverages, highlighted the skillset required to maximize the chances to get a job amid COVID-19 Pandemic. This virtual session lasted for one hour and 25-30 students joined this session.
2	Virtual Session by Mr. Atif Adeel, Ufone, Islamabad 19 <sup>th</sup> May, 2020	Mr. Atif Adeel, Media Manager, told in a virtual session that how Ufone is coping with COVID 19 Pandemic. He also spoke with the students for the need to adapt and incorporate flexibility and perks of working from home. In this session 45-50 students of graduating batches of the university were present and session lasted for nearly 75 minutes.
3	Awareness session by Dr. Iyad Nasr, OCHA, Pakistan 11 <sup>th</sup> March, 2020	With the efforts of The Directorate of Sustainability and Environment, and office of Corporate Linkages an awareness session on The United Nations Humanitarian vs. Development System held in the campus. Dr. Iyad Nasr (Head of OCHA, Pakistan), told the audience about the Humanitarian Plan and the new way forward in it. This session lasted for an hour and 45-50 students attended this session.
4	Seminar by Mr. Abdul Waheed Khan, Regional Tax Office, Islamabad 26 <sup>th</sup> Dec, 2019	On the request of Chief Commissioner, Regional Tax Office, Islamabad, Mr. Abdul Waheed Khan, Commissioner-IR, conducted a seminar on 6 <sup>th</sup> Jan, 2019, regarding importance of payment of Inland Revenue related domestic taxes. This session lasted for an hour and attended by many faculty members of Management Sciences.
5	Participation of students and faculty members in Talks@ PTCL, Islamabad 18 <sup>th</sup> Dec, 2019	On December 18 <sup>th</sup> , 2019, the event of Talks@ PTCL held at PTCL headquarters, Islamabad, where many experts talked about business, technology and entrepreneurship. This session lasted for an hour and 20 students from all departments of the university with 5 faculty members attended this event.
6	On-campus Job Interviews by ATWICS Group 18 <sup>th</sup> December, 2019	The CEO of ATWICS (Immigration Consultancy), Mr. Waqas Riaz, visited the campus with 6-member panel on 18 <sup>th</sup> Dec, 2019 to conduct on-campus interviews for the post of Market Development Executive from the graduating batches. Out of 17 candidates, four students were selected for the final interview and finally Ms. Iqra Tahir was selected for this post.
7	On-campus Job Interviews of	Mr. Fakher and Mr. Omar Khalid from Planet Beyond Pvt. Ltd visited the campus to take the interviews of the graduating students and Alumni

	Graduates by Planet Beyond Pvt. Ltd 30 <sup>th</sup> Dec, 2019	of CS Department for the post of a Java Developer. 13 candidates came for the interview and 4 were short listed. Finally, Mr. Osama Shahbaz was selected for this job.
8	Job Interviews of Female Graduates for Emerging Visions Pvt. Ltd 20 <sup>th</sup> Jan, 2020	On the request of Emerging Visions Pvt. Ltd, an Educational Advisory Firm, Head of OCL, Prof. Dr. Sajid Bashir, conducted interviews on 20 <sup>th</sup> Jan, 2020 for three different positions in the firm. After interviewing 8-9 candidates, the names of three female candidates were forwarded to the firm.
9	On-campus training of the students By DBTV 27 <sup>th</sup> Sep, 2019	Under the signed MoU by VIS on 18 <sup>th</sup> July, 2019, a five day (one hour per day) training was held by DBTV, about the mobile journalism. 45-50 Alumni and students of CUST attended this training. Dr. Ansir Ali Rajput of CUST and Ms. Bakhtawar Mehmood of DBTV distributed the certificates among candidates.
10	Virtual Session through Zoom by Dr. Faizan Ali, USF, USA 9 <sup>th</sup> June, 2020	Dr. Faizan Ali, Assistant Professor at University of Florida, USA conducted a virtual session about the purpose of hotels and their contributions towards the world economy. This session lasted for an hour and 35-40 students participated in it.