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Two-Days Training Workshop on “Amazon Trading”

Nearly 200 million unique customers prefer making their purchases with Amazon over any other store, in each month. In 2019 only, small and medium sized businesses sold about 4,000 items per minute. Some of the key benefits of Amazon include increased sales, international expansion and low marketing costs.

Considering the significance of Amazon Commerce in today’s digital world, Office of Research, Innovation and Commercialization (ORIC) organized two-days Training Workshop entitled “Amazon Trading” on 23rd – 24th August 2021. The objective of the event was to provide students with insights to propel forward, get a better job/promotion, and increase income through valuable Online Amazon Services.



The closing ceremony was graced by HoD Computer Science, Prof. Nayyer Masood. After a welcome note by Assistant Director, ORIC, Chief Guest was requested to distribute certificates among successful candidates. The ceremony concluded with acknowledging remarks and significance of Amazon Trading Services for business growth, presented by Prof. Nayyer Masood. He also appreciated and endorsed the efforts of ORIC for conducting a successful event.

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