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Awareness Session on Amazon Trading



E-commerce has increasingly become a vital component of business strategy and a solid catalyst for economic development. Recent hype in E-commerce has made the world realize the concrete and actual scope of online markets. Considering the importance of online business, Capital University of Science and Technology (CUST) partnered with Checkout US to conduct training and provide mentorship to students for easy earnings. In this regards, Office of Research Innovation & commercialization in collaboration with Checkout US conducted an awareness session on Amazon Trading on 28th October, 2021 at 03:00 PM. Checkout US has been indulged in consulting business for more than 12 years. They offer a wide range of profitable business opportunities and has also established online assets in the field of E-commerce.

The purpose of the session was to equip students with the art of earning easy income through E-commerce. The participants were briefed about the course designed for students and how it will help them clarify their concepts and concerns regarding E-Commerce business and walk out with a clear vision and rock solid roadmap towards an enlightened career path. They were also briefed on learning the right skills and securing their internships, hands-on training and even guaranteed job opportunities upon successful completion of the E-Commerce Training. Dean Research & Innovation concluded the session by word of thanks to the audience and the resource persons.

Prof. Aamer Iqbal Bhatti
Dean Research & Innovation