



## Capital University of Science and Technology

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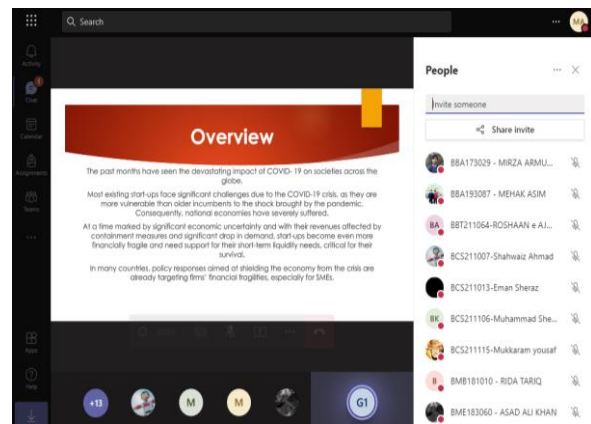
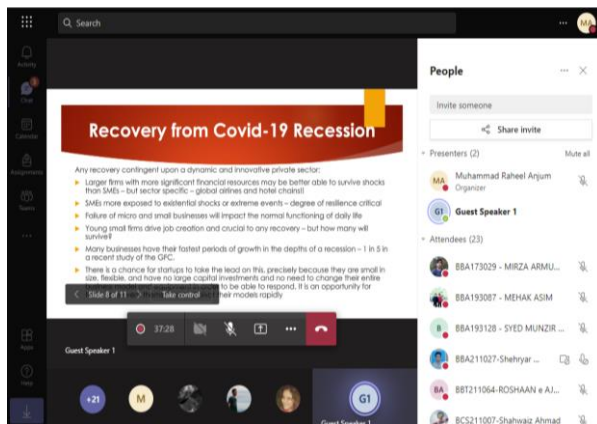
No.23/CUST/ORIC/2021

June 08, 2021

## Webinar on “COVID-19: A Curse or an Opportunity for Micro-Entrepreneurs”

Office of Research, Innovation and Commercialization (ORIC) organized Webinar entitled “COVID-19: A Curse or an Opportunity for Micro-Entrepreneurs” on Thursday, 03<sup>rd</sup> June 2021 at 02 PM. The session was held on “ORIC Seminars” Team. The purpose of the session was to apprise students about the possible business opportunities during COVID-19 pandemic. The webinar covered following topics in brief:

1. COVID-19 Socio-Economic Impact
2. COVID-19 and Investment in R&D
3. Business Support
4. Recovery from COVID-19 Recession
5. Possible Business Opportunities



The webinar was conducted by Dr. Muzaffar Asad, Assistant Professor, Department of Management & Marketing, University of Bahrain. Dr Asad is a Certified Trainer and has conducted several trainings in the domains of Communication Skills, Leadership, Entrepreneurship, SPSS and Smart PLS at various academic and professional institutes. The session started with the brief introduction of Resource Person by Assistant Director, ORIC followed by the talk. The session ended on a high note and proved to be a great source of knowledge and acquaintance to the participants. The Resource Person and participants were graciously thanked by Assistant Director at the end of session.

**Prepared by:**

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**Approved by:**

Prof. Aamer Iqbal Bhatti  
Dean Research & Innovation