

NEXTGEN CORPORATE SUMMIT

2024

REFLECTING PROGRESS,
INSPIRING THE FUTURE

DATE

December 31, 2024

Prepared By:
Career Services Office

Sponsored By

NextGen
Corporate
Summit
Dwatson.Pk



NEXTGEN CORPORATE

summit 2024



SUMMARY

The Career Expo 'NextGen Corporate Summit 2024' was a flagship event organized by the Career Services Office (CSO) on December 31st, 2024. The summit brought together 63 companies, offering interview opportunities for job placement, student counselling, and mock interviews. The event featured project exhibitions, MoU signings, book exhibitions, and start-up registrations. Over 484 students registered for the event, and many more spontaneously visited the companies for counselling and job seeking. The event was a resounding success, providing a platform for students to interact with top companies, showcase their innovative projects, and explore job opportunities.

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SUMMIT 2024 HIGHLIGHTS



Organizations Participated

A total of 63 companies from various sectors, including IT, engineering, finance, and healthcare, participated in the summit, providing students with valuable opportunities for job placement, career guidance, and mock interviews.

CUST-BALI TECH Innovation Award

Six departments showcased 55 innovative projects at the exhibition, highlighting students' creative solutions to real-world challenges. Industry experts evaluated the projects, and top performers from each department - including Electrical and Computer Engineering, Mechanical Engineering, Software Engineering, Computer Sciences, Faculty of Pharmacy, and Faculty of Health and Life Sciences

Memorandum of Understanding (MoU)

The event marked a major milestone with the signing of MoUs with multiple organizations, paving the way for collaborative efforts in student placement, research, training, and development. This strategic partnership aims to merge academic expertise with industry insights, equipping students with hands-on experience and skills to excel in their careers.

NEXTGEN CORPORATE

The Career Expo 'NextGen Corporate Summit 2024' was a momentous occasion, marking a significant milestone in the university's efforts to bridge the gap between academia and industry. The event was organized by the Career Services Office (CSO), which worked tirelessly to bring together top companies, students, and faculty members under one roof.



INAUGURATION CEREMONY

The event was inaugurated by the Vice Chancellor Prof. Dr. M. Mansoor Ahmed and the Chief Guest, Zahid Latif Khan, CEO of Zahid Latif Khan Securities. The inauguration ceremony set the tone for the event, emphasizing the importance of bridging the gap between academia and industry. The Vice Chancellor highlighted the university's commitment to providing students with opportunities for growth and development, while the Chief Guest emphasized the need for students to acquire skills and knowledge that meet the demands of the industry.



COMPANIES PARTICIPATION AND STUDENT INTERACTION

NextGen Corporate Summit 2024

63 companies participated in the summit, offering interview opportunities for job placement, student counselling, and mock interviews. The companies represented a diverse range of industries, including IT, engineering, finance, and healthcare. Over 484 students registered for the event, and many randomly visited the companies for counselling and job seeking. The event provided a unique opportunity for students to interact with top companies, learn about job opportunities, and receive feedback on their projects





UNLOCKING UNIVERSITY POTENTIAL: THE SUMMIT'S IMPACT

The summit provides numerous benefits to the university, enhancing its reputation as a hub for talent development and industry collaboration. By fostering stronger relationships with industry partners, the university can improve its employability rates, increase graduate success, and drive research collaborations. The summit also brings industry experts to the university, providing access to cutting-edge knowledge and expertise that can inform curriculum development and research initiatives.

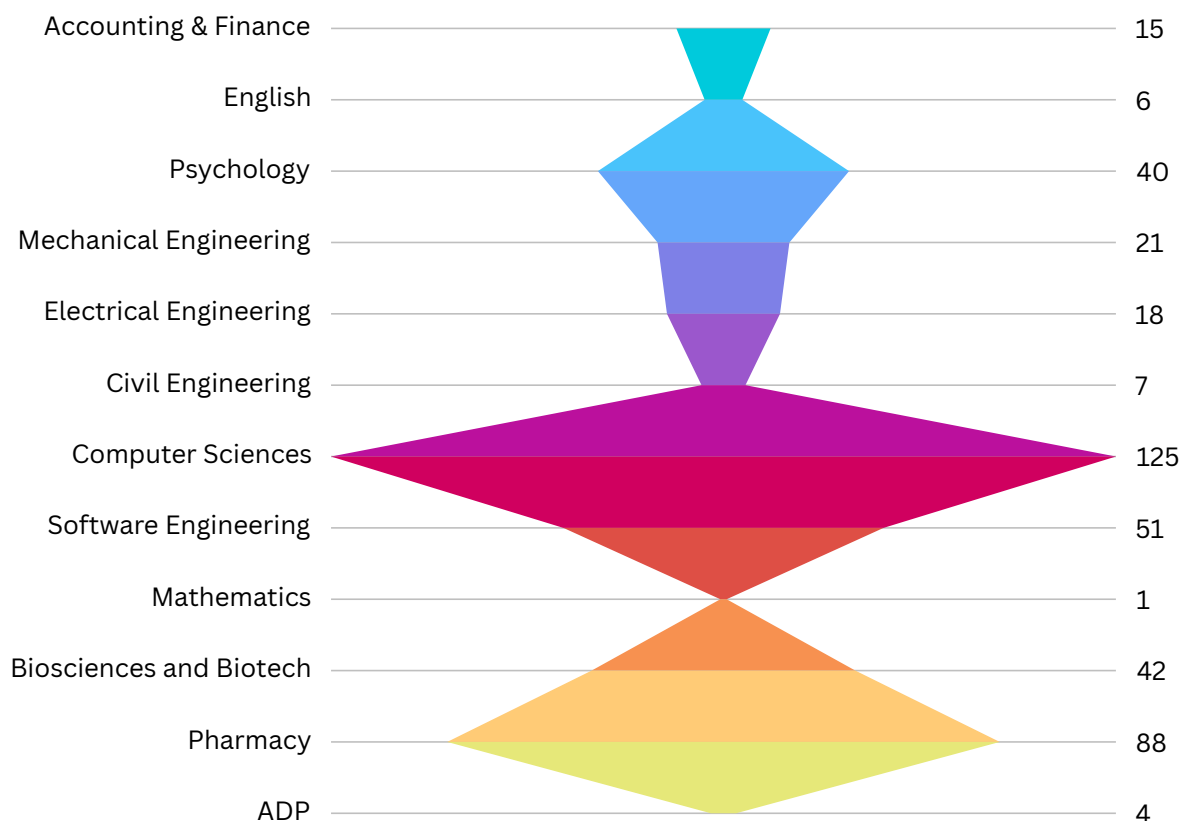
Furthermore, the event promotes the university's brand, academic programs, and research initiatives to a wider audience, while also generating revenue through sponsorships and registrations. Overall, the summit contributes to the university's economic growth and development, while also improving student retention and satisfaction rates, and providing opportunities for faculty development.

Empowering Students: Key Takeaways from the Industry Summit

- Direct interaction with top companies, increasing chances of job placements.
- Personalized counseling and guidance from industry experts to inform career choices.
- Chance to connect with professionals from diverse industries, including IT, engineering, finance, and healthcare.
- Insights into the latest industry trends, technologies, and innovations.
- Hosting a successful summit with top companies enhances the university's reputation as a hub for talent development and industry collaboration.
- The summit provides a platform to promote the university's brand, academic programs, and research initiatives to a wider audience.
- By providing students with opportunities to engage with industry professionals and explore career options, the university can improve student retention and satisfaction rates.

STUDENTS PARTICIPATION

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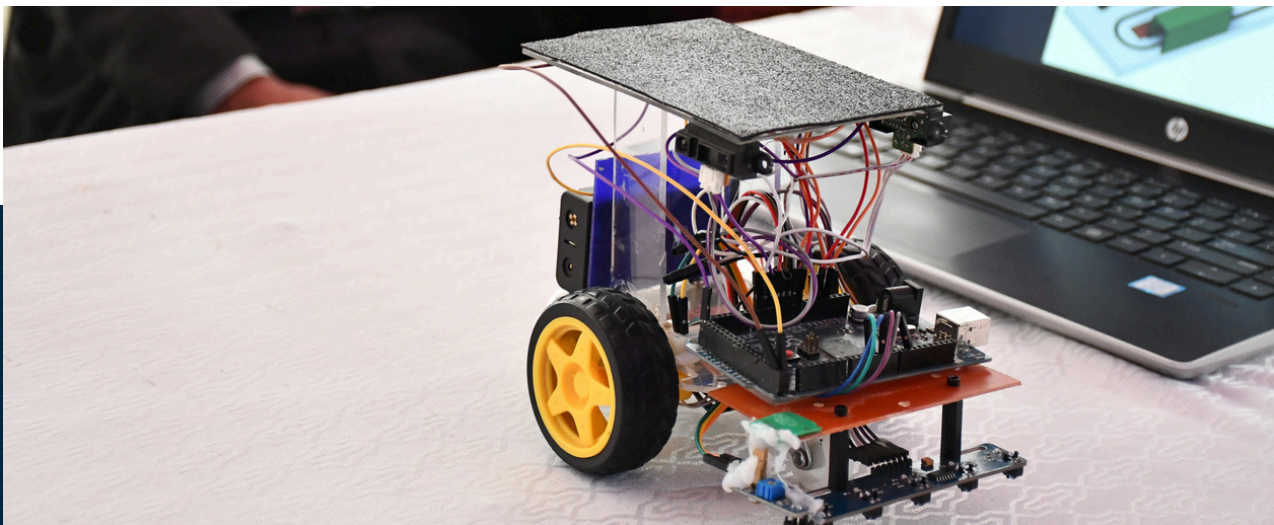
484 Students Filled out Student Registration Form



PROJECT EXHIBITIONS - CUST-BALI TECH INNOVATION AWARD

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The project exhibitions featured 55 projects from 6 departments, including Electrical and Computer Engineering, Mechanical Engineering, Software Engineering, Computer Sciences, Faculty of Pharmacy, and Faculty of Health and Life Sciences. The projects showcased the innovative and creative work of students, demonstrating their ability to apply theoretical knowledge to real-world problems. Experts from the industry evaluated the projects, and winners from each department received a cash prize of Rs. 120,000, shields, and certificates in the presence of their Deans, HoDs, and faculty members.



PROJECT EXHIBITION

- To provide a platform for students to showcase their innovative and creative projects, demonstrating their ability to apply theoretical knowledge to real-world problems.
- To encourage students to think critically and develop problem-solving skills.
- To foster collaboration and teamwork among students from different departments.
- To provide opportunities for students to receive feedback and guidance from industry experts.
- To recognize and reward outstanding student projects, promoting a culture of innovation and excellence.
- The exhibition can attract funding and grants from industry partners, government agencies, and private organizations, supporting the university's research and development initiatives.



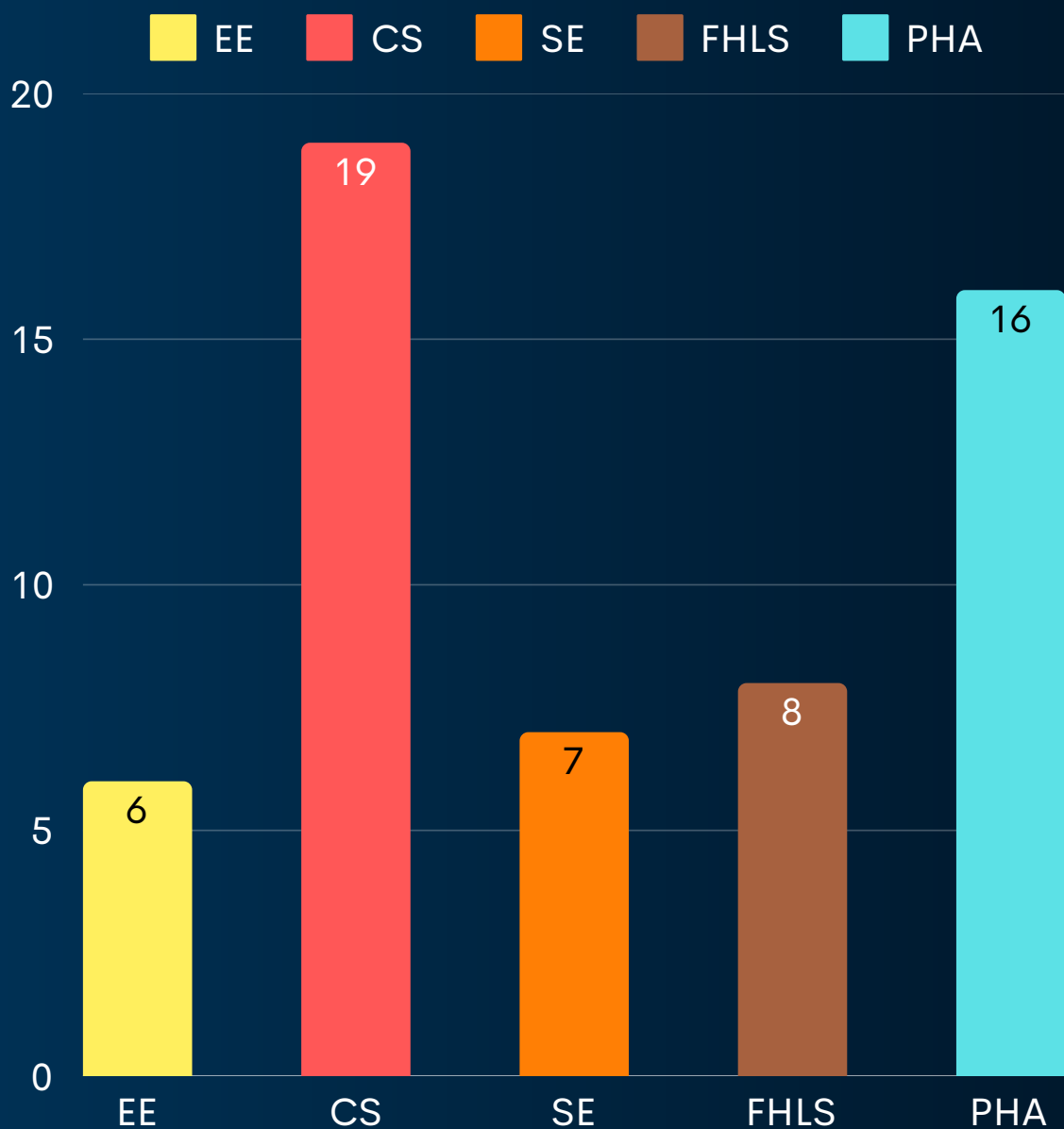
The project exhibition offers numerous benefits to the university, enhancing its reputation among industry partners, alumni, and prospective students. It fosters industry partnerships, collaborative research, and job placements, while promoting student engagement, employability, and research innovation. The exhibition also may attracts funding, engages alumni, and showcases the university's brand, academic programs, and research initiatives, ultimately promoting growth, development, and community pride.

PROJECT EXHIBITIONS - CUST-BALI TECH INNOVATION AWARD

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Departmentwide Projects Registration for Exhibition

55 Projects Displayed for Exhibition





MOU SIGNINGS

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The event featured MoU signings with multiple organizations for students' placement, research, and training and development. These partnerships aim to foster collaborations between academia and industry, providing students with opportunities for growth and development. The MoU signings were a significant milestone in the university's efforts to bridge the gap between academia and industry, demonstrating its commitment to providing students with opportunities for practical learning and skill development.



BOOK EXHIBITION

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The National Book Foundation participated in the book exhibition, showcasing a wide range of books and educational materials. The exhibition provided students with an opportunity to explore new books and resources, expanding their knowledge and understanding of various subjects.

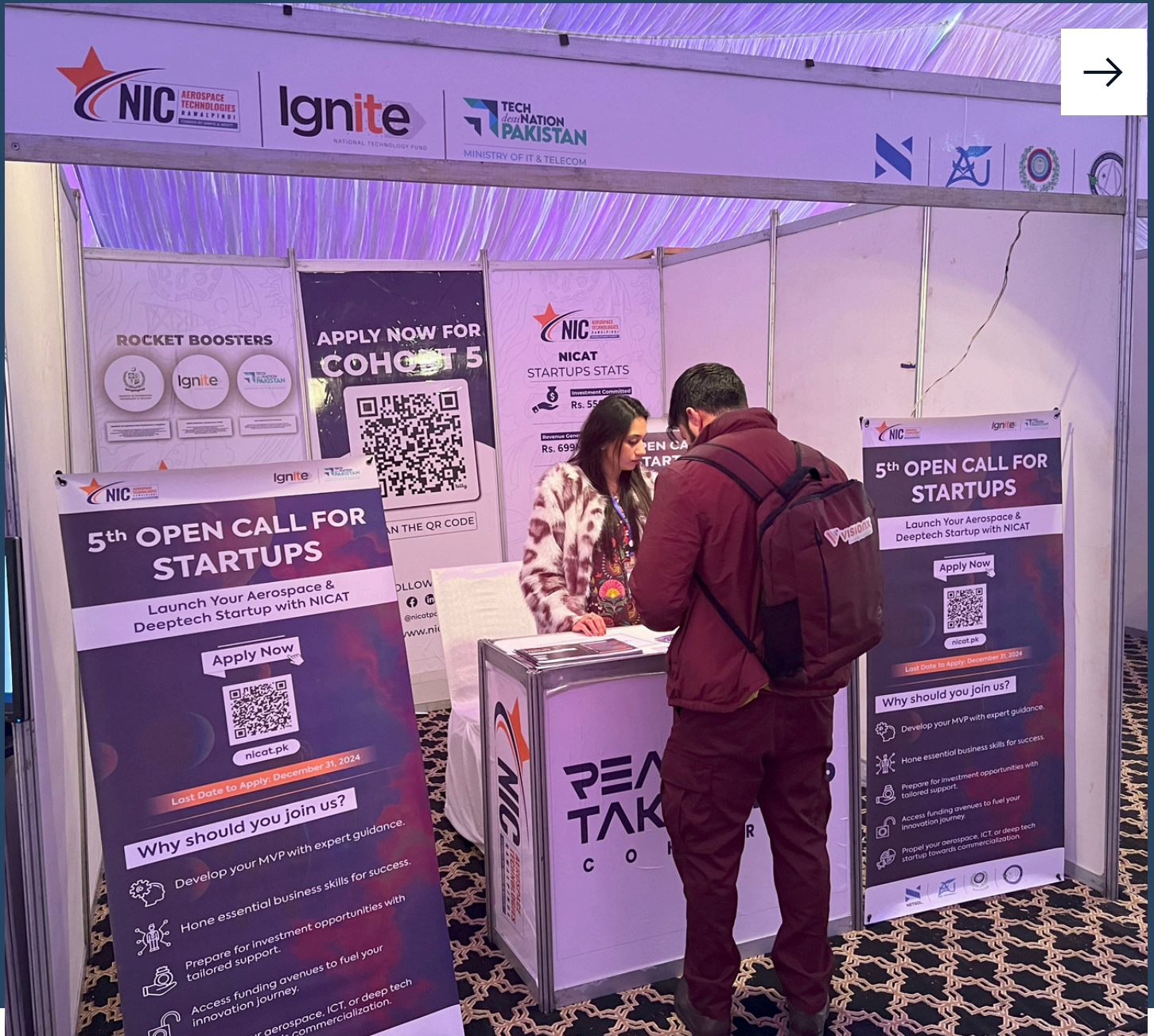


- Students got to explore a wide range of books and educational materials.
- The exhibition aimed to foster a love for reading and learning among students.
- To create an environment that values knowledge, education, and personal growth.
- To encourage students to develop a love for reading and make it a regular habit.

The book exhibition has been a resounding success, providing a platform for students to explore new books, resources, and ideas. We are thrilled to have had the opportunity to promote reading habits, foster a culture of learning, and support academic excellence.

START-UP REGISTRATIONS

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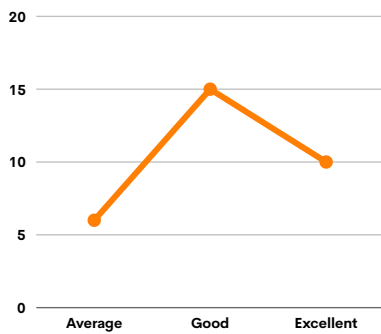


The National Incubation Centre was invited to register students' start-ups and evaluate their projects, providing a platform for students to transform their innovative ideas into successful businesses.

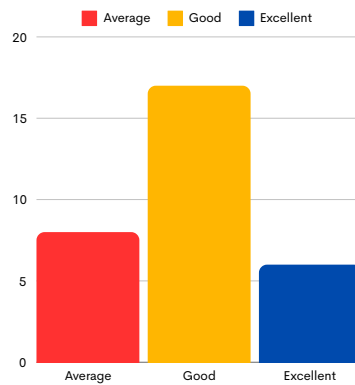
The platform for start-up promotion were a testament to the university's commitment to promoting entrepreneurship and innovation among students, providing them with the resources and support needed to turn their ideas into reality.

NEXTGEN CORPORATE SUMMIT 2024 FEEDBACK FROM FOR EMPLOEYRS

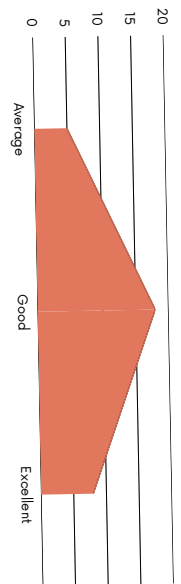
The quantity of applicants



The quality of applicants



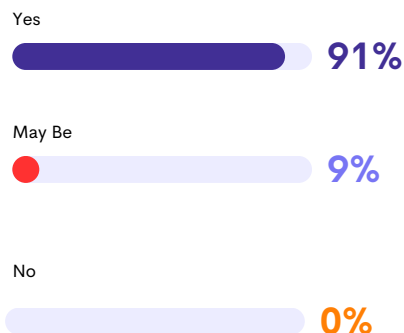
Applicants preparedness and engagement



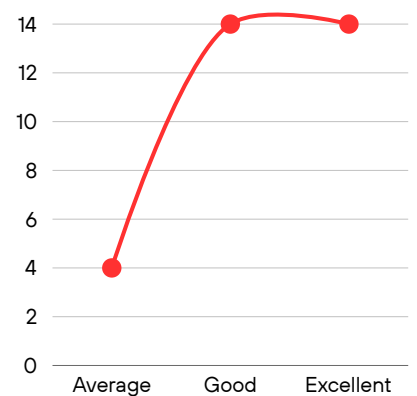
Space provided



Would you participate in future Job Fairs



Setting of the booth





THANKS