



THEME 03: WATER



LIST OF ACTIVITIES

SR. NO.	ACTIVITY TITLE
1	Save Water Campaign: Awareness Desk
2	Save Water Campaign: Awareness Walk
3	FM Talk on Water Conservation
4	Seminar on Saving Water
5	Poster Competition on Water Conservation
6	Presentations on Water Conservation
7	Water Bottle Distribution Drive
8	Importance of Water Conservation through Sunnah



03 WATER



ACTIVITY 01:

SAVE WATER CAMPAIGN: AWARENESS DESK

Organized By:
Theme 03 Team



A “Save Water Awareness Desk” event was organized by the ASCE to highlight the importance of sustainable water management in alignment with Sustainable Development Goal 6 (Clean Water and Sanitation). Particularly, this event aligned with SDG 6.4, which focuses on increasing water use efficiency and ensuring sustainable freshwater withdrawals to address water scarcity. The event aimed to educate students and faculty on the urgent need to conserve water and ensure its availability for all. Through informational posters, and interactive discussions, participants learned about practical strategies to reduce water wastage and improve water use efficiency in daily life. The desk also highlighted the global water crisis and the importance of community action in achieving universal access to safe and affordable water.



03 WATER



ACTIVITY 02:

SAVE WATER CAMPAIGN: AWARENESS WALK

Organized By:
Theme 03 Team



Water conservation in alignment with Sustainable Development Goal 6 (Clean Water and Sanitation). Particularly, this event aligned with SDG 6.4, which focuses on increasing water use efficiency and ensuring sustainable freshwater withdrawals to address water scarcity. The walk saw enthusiast participation from students, who carried banner with compelling messages promoting sustainable use of water, The purpose of the event was to inform the wider community about increasing threats and water scarcity and the Importance of ensuring clean and safe water for all. Throughout the walk, educational flyers were distributed, offering simple and effective water-saving techniques for households, Institutions, and agriculture. The event also aimed to encourage behavioral changes by fostering a sense of environmental responsibility among participants.



03 WATER



ACTIVITY 03: FM TALK ON WATER CONSERVATION

**Organized By:
Theme 03 Team**



The CUST GYM Club in collaboration with the Directorate of Sustainability and Environment (DSE), organized an FM talk on "Conservation of Water" to support SDG 6 (Clean Water and Sanitation). The session highlighted practical strategies for water conservation, the impact of water scarcity, and the role of individuals and institutions in ensuring sustainable water management. Through engaging discussions, students explored innovative solutions and best practices, fostering critical thinking and awareness about global water challenges. By integrating education with sustainability, the talk emphasized how informed individuals can drive positive change. The session concluded with a call to action, urging everyone to adopt water-saving habits and contribute to a water-secure future through responsible knowledge and action.



03 WATER



ACTIVITY 04: SEMINAR ON SAVING WATER

Organized By:
Theme 03 Team



A “Save Water” campaign was organized on 12 May, 2025 to raise awareness about the critical importance of water conservation and to promote responsible usage among the public. The campaign featured activities such as awareness drives, educational demonstrations, and the distribution of informational materials outlining practical methods to reduce water wastage, including repairing leaks, using water-efficient fixtures, and practicing mindful consumption. This initiative aligns with Sustainable Development Goal (SDG) 6: Clean Water and Sanitation, particularly Target 6.4, which aims to increase water-use efficiency and ensure sustainable freshwater availability.



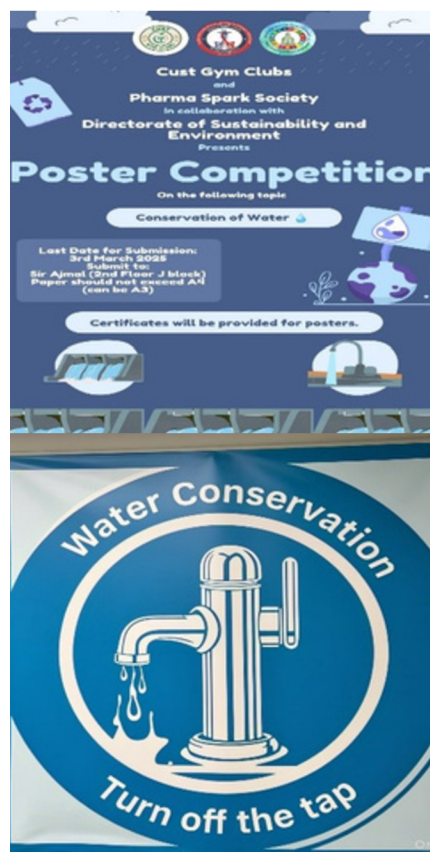
03 WATER



ACTIVITY 05:

POSTER COMPETITION ON WATER CONSERVATION

Organized By:
Theme 03 Team



The Directorate of Sustainability and Environment (DSE), in collaboration with CUST GYM CLUB, organized an Online Poster Competition on the theme "Water Conservation" to support SDG 6 (Clean Water and Sanitation), specifically focusing on its sub-targets 6.4 (Increase water-use efficiency), 6.5 (Implement integrated water resources management), and 6.6 (Protect and restore water-related ecosystems). The competition aimed to engage students in raising awareness about water conservation through creative online submissions. Participants submitted their posters digitally, showcasing innovative designs that highlighted the importance of reducing water wastage, protecting water ecosystems, and promoting efficient water management.



03 WATER



ACTIVITY 06: PRESENTATIONS ON WATER CONSERVATION

Organized By:
Theme 03 Team



The Directorate of Sustainability and Environment (DSE), in collaboration with CUST GYM CLUBS, organized an insightful presentation on "Water Conservation" to support SDG 6. Students participated in the presentation on March 19, 2025, from 11:30 am to 12:15 pm. The session highlighted practical strategies for responsible water conservation, the environmental and economic impacts of water consumption, and the role of individuals and institutions in promoting sustainable water practices. Students actively engaged in discussions, exploring innovative solutions such as renewable water adoption, smart water usage, and waste reduction in water use. The presentation concluded with a call to action, urging everyone to adopt water-efficient habits and contribute to a sustainable water future.



03 WATER



ACTIVITY 07: WATER BOTTLE DISTRIBUTION DRIVE

Organized By:
Theme 03 Team



On June 17, 2025, the GYM Club and Pharma Spark Society collaborated on a Water Bottle Distribution Drive at the university campus, promoting hydration awareness and showing appreciation to security guards. The initiative, aligned with SDG 6 (Clean Water and Sanitation), highlighted the importance of access to clean drinking water, especially during extreme weather. Water bottles were distributed to guards as a gesture of thanks and care, emphasizing regular water intake, health benefits of hydration, and appreciation for campus staff. The event successfully combined health awareness and social compassion, creating a positive impact within the campus community and reinforcing values of community care and kindness.



03 WATER



ACTIVITY 08:

IMPORTANCE OF WATER CONSERVATION THROUGH SUNNAH

Organized By:
Theme 03 Team



Water conservation is a vital practice emphasized in Islam, deeply rooted in the Sunnah of the Prophet Muhammad ﷺ, who used minimal water for ablution and discouraged waste even when water was plentiful, as seen in the hadith, “Do not waste water, even if you are at a flowing river” (Ibn Majah). This practice reflects the Islamic values of moderation and environmental stewardship and aligns directly with the United Nations Sustainable Development Goal SDG 6: Clean Water and Sanitation, particularly Target 6.4 (increasing water-use efficiency) and Target 6.6 (protecting water-related ecosystems). By following the Sunnah, Muslims can uphold both their religious duty and contribute to global sustainability efforts.

