



CAPITAL UNIVERSITY OF SCIENCE & TECHNOLOGY ISLAMABAD

Expressway, Kahuta Road, Zone-V, Islamabad
Phone: +92-51-111-555-666 Fax: +92-51-4486705
Email: info@cust.edu.pk Website: <https://www.cust.edu.pk>

PhD Comprehensive Examination – Spring 2022 Faculty of Management and Social Sciences

Following is the list of subjects from which the comprehensive exam question papers will be prepared: -

Paper I (Core) :

<u>Core Courses</u>		
1	RCH6033	Advance Quantitative Techniques
2	RCH6013	Advance Research Methods

Paper II (Specialization) :

<u>Finance</u>		
1	FIN6033	Cases in Corporate Finance
2	FIN6103	Financial Risk Management
3	FIN6063	Advanced Portfolio Management
4	FIN6073	Behavioral Finance
5	FIN6233	Finance Theory
6	FIN6293	Project Finance
<u>Human Resource Management</u>		
1	HRM6083	High Performance Work Systems
2	HRM6163	Organizational Development
3	HRM6053	Strategic Human Resource Management
4	HRM6103	Conflict and Negotiation Management
5	HRM6113	Change Management
6	HRM6153	Industrial Psychology
<u>Marketing</u>		
1	MKT6133	Customer Relationship Management
2	MKT6023	Services Marketing
3	MKT6073	Brand Management
4	MKT6063	Marketing Ethics
5	MKT6233	Psychology of Consumer Behaviour
6	MKT6253	Marketing Strategy and Planning

Notes:

In both the papers, the students would have to attempt five out of six questions.