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Hands-On Crash Course on “Amazon Trading”

E-commerce has increasingly become a vital component of business strategy and recent hype in E-commerce has made the world realize the concrete and actual scope of online markets. Considering the importance of online business, Capital University of Science and Technology (CUST) partnered with Sparknetics to conduct training and provide mentorship and to equip students with the art of earning easy income through E-commerce.

Office of Research Innovation & commercialization (ORIC) in collaboration with Sparknetics conducted one-week workshop on Amazon Trading. The workshop was conducted from 31st May to 03rd June, 2022 by resource persons from Sparknetics. The participants of the workshop were provided hands-on practice on product hunting for wholesale, product sourcing, order management, buy box war strategies and client hunting. A total of 28 students participated in the workshop.



Dean Research & Innovation and Dr. Muhammad Tahir Awan, Assistant Professor, Electrical Engineering Department graced the closing ceremony of the course in which the participants were awarded course completion certificates. Dean Research & Innovation concluded the session by word of thanks to the audience and the resource persons.

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