



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone: +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, Website: <https://www.cust.edu.pk>

Subject: Memorandum of Understanding (MoU) Signed between Career Services Office and Zahid Latif Khan Securities (Pvt.) Ltd. for Financial Literacy Program

We are pleased to provide a concise report on the signing of the Memorandum of Understanding (MoU) between the **Career Services Office** and **Zahid Latif Khan Securities (Pvt.) Ltd. (ZLK)** for the implementation of a '**Financial Literacy Program**'. This MoU aims to establish a formal partnership and outline the collaborative efforts between the two entities in promoting financial literacy among students.

The MoU signing ceremony took place on May 09, 2023, at Block-F Conference Hall with representatives from the Career Services Office and Zahid Latif Khan Securities coming together to formalize the agreement. The ceremony commenced with an introduction by Prof. Dr. Arshad Hassan, highlighting the importance of financial literacy and its impact on the professional and personal lives of students.

During the ceremony, the MoU was signed by **Prof. Dr. Arshad Hassan** on behalf of the Career Services Office and **Zahid Latif Khan** on behalf of Zahid Latif Khan Securities (Pvt.) Ltd. The signing was witnessed by Dr. Imran Riaz Malik Head CSO, Manager CSO, and Manager ZLK Securities Ltd. solidifying the commitment of both parties to the successful implementation of the Financial Literacy Program.

The Financial Literacy Program aims to equip students with the necessary knowledge and skills to make informed financial decisions and enhance their financial well-being. Key areas of collaboration outlined in the MoU include, but are not limited to:

- Designing and delivering financial literacy workshops and seminars for students.
- Providing access to relevant resources, educational materials, and tools to enhance financial knowledge.
- Organizing guest lectures and interactive sessions by industry experts to share insights and practical experiences.
- Offering internship opportunities and mentorship programs related to finance and investment.



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone: +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, Website: <https://www.cust.edu.pk>

Both the Career Services Office and Zahid Latif Khan Securities are dedicated to ensuring the success of the Financial Literacy Program. Regular meetings and progress assessments will be conducted to evaluate the effectiveness of the program and make necessary adjustments for continuous improvement.

The MoU signing ceremony concluded with closing remarks from **Dr. Imran Riaz Malik**, expressing gratitude for the partnership and highlighting the mutual benefits that the Financial Literacy Program will bring to students and the wider community.

In summary, the MoU signed between the Career Services Office and Zahid Latif Khan Securities (Pvt.) Ltd. marks an important step in promoting financial literacy among students. The collaborative efforts outlined in the agreement are expected to empower students with the necessary financial knowledge and skills, enabling them to make informed decisions and navigate their financial futures successfully.

