

Capital University of Science and Technology

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On January 3, Dr. Anjum Iqbal, Chief Executive Officer of KORA Quality Services, visitedthe CapitalUniversity of Science & Technology (CUST) for a research-based discussion focusedon industry-related projects and Final Year Projects (FYPs). During his visit, Dr. Anjum Iqbalemphasized the importance of aligning academic research with practical industry needs, particularly in the field offacility management and quality services. He encouraged collaboration between KORA Quality Services and CUST to provide students with opportunities to engage in real-world projects thataddress current challenges in cleaning technologies, facility maintenance, and operational efficiency. This initiative aims to enhance the relevance of students' research work, foster innovation, and prepare graduates for industry demands. The discussion showcased valuableopportunities for students to engage in meaningful research that directly addresses the challengesfaced in facility management and quality services.



The visit highlighted the potential for ongoing partnerships to support applied research and knowledge exchange between academia and industry.