

SDG 02

ZERO HUNGER



LIST OF ACTIVITIES

SR. NO.	ACTIVITY TITLE
1	Food Fest
2	Food Drive
3	Visit to Rehbar Educational System
4	SDG's Expo 2025: Zero Hunger
5	Awareness Session on Zero Hunger
6	Food for All: Rashan Drive
7	Hunger Relief: Rashan Drive



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ACTIVITY 01: FOOD FEST

Organized By:
The Directorate of Sustainability and Environment
in collaboration with Genix, Pharma Spark, & WOH



The Directorate of Sustainability and Environment (DSE) organized a delightful Food Fest to support SDG 2, specifically targeting 2.1 to encourage access to safe, nutritious, and adequate food for all. Students from different departments registered and arrived enthusiastically to set up and decorate their stalls. The guests inaugurated the fest with a ribbon-cutting ceremony and visited each stall, asking insightful questions about calorie counts and nutritional benefits. With unique challenges and fun dares, the stalls drew enthusiastic student participation across campus. All registration fees were dedicated to a food drive, reinforcing the event's purpose of supporting food security. The fest concluded with a certificate ceremony to honor the students who managed the stalls, making it a memorable celebration of sustainable food practices.



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ACTIVITY 02: FOOD DRIVE

Organized By:
The Directorate of Sustainability and Environment
in collaboration with Genix, Pharma Spark, & WOH



DSE organized an impactful food drive utilizing the funds collected from stall registration of Food Fest. This event aimed to give back to the university community, providing meals to campus guards, attendants, and other dedicated staff members. This drive aligned with SDG Target 2.1, which focuses on ensuring access to safe, nutritious, and sufficient food for all people. Through this effort, community spirit was fostered, taking a step toward building a more inclusive and supportive campus environment by addressing food security and well-being for all. By meeting the basic needs of those who support us daily, the food drive reinforced the importance of shared responsibility in achieving food security for everyone.



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ACTIVITY 03: A VISIT TO REHBAR EDUCATION SYSTEM

Organized By:
The Directorate of Sustainability and Environment
in collaboration with the Department of BI & BS.



A group of 18 university students visited an orphanage with the purpose of raising awareness about Sustainable Development Goal 2 (SDG 02), which focuses on achieving food security, improving nutrition, and promoting sustainable agriculture. The visit aimed to educate the children about the importance of nutrition and sustainable food practices while providing them with a fun and engaging experience in accordance with the target 2.1 and 2.2. Throughout the day, the students interacted with the children by playing a variety of games that were both entertaining and educational, allowing the children to learn about SDG 02 in a hands-on and enjoyable way. These activities helped to spark their curiosity and understanding of key concepts related to food security and sustainability.



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ACTIVITY 04: SDG'S EXPO 2025: ZERO HUNGER

Organized By:
The Directorate of Sustainability and Environment.



The SDG Expo at our university was an impactful and engaging event that provided a platform for showcasing all 17 Sustainable Development Goals (SDGs). As the ambassador for SDG 02, "Zero Hunger," Ms. Olya Zahra had the honor of designing and presenting the SDG 02 desk, where she aimed to spread awareness about the critical importance of eradicating hunger and ensuring food security for everyone, especially the most vulnerable populations. Her role involved not only creating an informative and visually appealing display but also engaging with visitors and explaining the key objectives of SDG 02. She highlighted the global challenge of hunger, undernutrition, and the need for sustainable agricultural practices that ensure everyone has access to sufficient and nutritious food.



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ACTIVITY 05: AWARENESS SESSION ON ZERO HUNGER

Organized By:
The Directorate of Sustainability and Environment.



The event was organized to engage with students of different age groups and raise awareness about the SDG 02 "Zero Hunger". The ambassador of SDG 02, Olya Zahra's role centered around educating students about the global issue of hunger, malnutrition, and food insecurity, while emphasizing the importance of sustainable agriculture and nutrition. Through interactive discussions, visual presentations, and student-led activities such as poster-making and Q&A sessions, she encouraged students to think critically about food waste, mindful consumption, and how they can contribute to achieving zero hunger through small but meaningful actions. The response from students was highly enthusiastic, they asked thoughtful questions and proposed creative solutions, such as organizing food donation drives and starting school gardens. Overall, the visit successfully fostered awareness among young students, encouraging them to play an active role in building a more sustainable and equitable future.



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ACTIVITY 06: FOOD FOR ALL: RASHAN DRIVE

Organized By:
The Department of Management Sciences



The Department of Management Sciences (DMS) organized a heartfelt Rashan Distribution Drive during the holy month of Ramadan, aimed at supporting underprivileged family through the spirit of giving and the Islamic obligation of Zakat. The Rashan Drive initiative aligns with key sub-targets of SDG 2 (Zero Hunger), specifically 2.1, which aims to end hunger and ensure access to safe, nutritious, and sufficient food, and 2.2, which focuses on ending all forms of malnutrition. By providing essential food assistance to vulnerable populations, the Rashan Drive helps reduce hunger and food insecurity, improves nutrition, and enhances overall well-being. Through these efforts, the initiative contributes to achieving the broader vision of SDG 2, creating a world where everyone has access to the food they need to thrive.



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ACTIVITY 07: HUNGER RELIEF: RASHAN DRIVE

Organized By:
The Department of Pharmacy.



The Pharma Spark Society at Capital University of Science and Technology (CUST) successfully conducted its Ramadan Drive, a community-focused initiative aimed at helping those in need during the Holy month of Ramadan. Through the collective efforts of students, faculty, and alumni, the drive raised 134,000 Pakistani Rupees, of which 127,000 Rupees were allocated to procuring ration packages, while the remaining funds were used for a visit to a local orphanage.

By delivering vital food support to vulnerable communities, the Rashan Drive initiative advances the United Nations' Sustainable Development Goal 2 (Zero Hunger). Specifically, it targets sub-goals 2.1 and 2.2, striving to eradicate hunger and malnutrition. Through this effort, Rashan Drive enhances food security, promotes better nutrition, and fosters well-being, ultimately contributing to a world where everyone has access to the nourishment they need to live a healthy, fulfilling life.

