

# SDG 13

## CLIMATE ACTION

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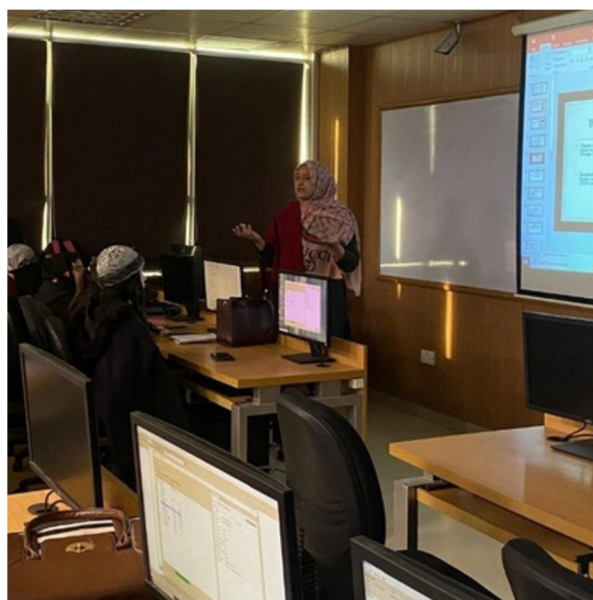






## ACTIVITY 01: A RESEARCH TALK ON ECOLINGUISTICS

**Organized By:**  
**The Department of English**



Ma'am Farrah Iqbal delivered an insightful session on Ecolinguistics, sharing her research on the discourse used by real estate agents and its environmental implications. Through the application of Stibbe's theory, she explored how specific linguistic practices in real estate marketing perpetuate unsustainable behaviors and contribute to the commodification of natural spaces. The session encouraged students to critically analyze the role of language in shaping ecological narratives and highlighted the importance of environmentally responsible communication. This provided students with knowledge about the intersection of language and sustainability, fostering critical thinking and awareness.





## ACTIVITY 02: AWARENESS WALK FOR A 'GREENER FUTURE'

**Organized By:  
The Department of English**



The awareness walk organized by the Department of English, in collaboration with DSE, not only aimed at fostering a 'Greener Future' but also passionately emphasized the significance of sustainable practices. This event successfully advocated for environmental consciousness and encouraged actionable steps toward a cleaner, greener, and more sustainable world. The collective efforts during the walk were a powerful reminder of our shared responsibility to protect and preserve the environment for future generations. By promoting awareness about the interconnectedness of our actions with the broader global goals, the walk inspired a sense of duty and commitment among participants, reinforcing the commitment to contribute positively to the well-being of our planet.







## ACTIVITY 03: DOCUMENTARY SCREENING AND AWARENESS SESSION

**Organized By:**  
**The Department of English**



Ma'am Farrah Iqbal facilitated an engaging session featuring a documentary on the causes, effects, and long-term impacts of pollution on ecosystems and human health. The documentary showcased real-life examples of environmental degradation, such as air and water pollution, and their detrimental effects on communities worldwide. Following the screening, a discussion session encouraged students to reflect on individual and collective actions to mitigate pollution. This activity was pivotal in creating awareness about pollution's role in intensifying climate change, by improving education and awareness about environmental challenges and the need for sustainable solutions.





## ACTIVITY 04: PRESENTATIONS FOR AWARENESS ON CLIMATE ACTION

**Organized By:**  
**The Department of English**



The Department of English successfully organized an awareness event focused on Sustainable Development Goal 13: Climate Action. As part of this initiative, students from our department visited various classrooms to deliver presentations and engage with their peers on the critical issue of climate change. The presentations aimed to highlight the importance of urgent climate action, the consequences of global warming, and practical steps individuals and communities can take to mitigate its impact. This event served as an opportunity to foster environmental consciousness among students and promote active participation in sustainable practices, aligning with our commitment to contributing positively to global environmental efforts.







## ACTIVITY 05: SDG'S EXPO: CLIMATE ACTION

**Organized By:  
The Department of English**



the Department of English participated in a comprehensive expo dedicated to all 17 Sustainable Development Goals (SDGs), showcasing our commitment to promoting sustainability and social responsibility. As part of this event, they presented a detailed overview of the various initiatives and activities undertaken throughout the semester, specifically focusing on SDG 13: Climate Action. Their presentation included visual models and displays that illustrated our efforts and strategies for implementing climate action within the university community. They elaborated on the awareness campaigns, student engagement activities, and educational projects that have been instrumental in fostering a culture of sustainability. This participation provided us with an opportunity to highlight our progress, share best practices, and inspire further collaborative actions toward achieving the United Nations' 2030 Agenda for Sustainable Development.





## ACTIVITY 06: SUSTAINABLE TRANSPORTATION AWARENESS CAMPAIGN

**Organized By:**  
**The Department of Civil Engineering**



ASCE organized a Sustainable Transportation Awareness Campaign at Capital University of Science and Technology (CUST), an initiative that directly aligns with Sustainable Development Goal (SDG) 13. This campaign aimed to raise awareness about the importance of sustainable transportation systems and their role in building resilient, inclusive, and environmentally friendly urban environments. By promoting sustainable transportation practices such as the use of public transit, cycling, walking, and electric vehicles, the campaign encouraged the university community to adopt eco-friendly mobility solutions that reduce carbon emissions and improve urban air quality. By highlighting the environmental, social, and economic benefits of sustainable transportation, the campaign contributed to SDG 13: Climate Action, as it encouraged actions to combat climate change and its impacts through reduced greenhouse gas emissions.







## ACTIVITY 07:

### SEMINAR ON THE ENERGY CONSERVATION BUILDING CODE (ECBC-2023)

**Organized By:**  
**The Department of Mechanical Engineering**



The event brought together students, faculty, and industry experts to discuss the importance of energy efficiency and sustainable building practices. Our esteemed guest speaker, Dr. Zeeshan Ullah, Director Buildings, NEECA, Ministry of Energy Pakistan, provided valuable insights into the ECBC-2023. The interactive seminar highlighted the code's key provisions and its potential to reduce energy consumption and promote sustainable development. This partnership between CUST and NEECA is poised to drive sustainable development and innovation in Pakistan's energy sector, paving the way for a greener and more energy-efficient future. By fostering collaboration between academia, industry, and policymakers, this effort contributes to sustainable infrastructure development, supporting SDG 13 (Climate Action), specifically Targets 13.1 and 13.3.





## ACTIVITY 08:

### YOUTH FOR GREEN REVOLUTION: A STUDENT-LED PLANTATION DRIVE

**Organized By:**  
**The Department of English**



A plantation drive was organized in collaboration with the Gym Club and the Directorate of Sustainability and Environment (DSE) to promote environmental sustainability and support SDG 13. Students actively participated by planting saplings not only on campus but also at home and in their communities—wherever they could. This widespread effort reflected their shared commitment to addressing climate change and building a greener future. Through this initiative, students demonstrated how small individual actions can collectively contribute to a more sustainable and ecologically balanced world. Meaningful discussions accompanied the activity, further reinforcing the importance of environmental responsibility.







## ACTIVITY 09:

### GREEN CAMPUS INITIATIVE: UNIVERSITY-WIDE PLANTATION DRIVE

**Organized By:**  
**The Department of English**



DSE, in collaboration with the English Department, organized a plantation drive bringing together the Vice-Chancellor, Head of English Departments (HoD), and esteemed faculty members in a united effort to promote environmental sustainability. The event aimed to enhance the green cover on campus and raise awareness about the importance of tree plantation in combating climate change. Each dignitary took part in planting saplings, symbolizing their commitment to creating a cleaner, greener, and healthier environment. The initiative fostered a strong message of collective responsibility and environmental stewardship within the academic community. This meaningful activity aligned with SDG 13: Climate Action, reinforcing the need to take urgent steps to mitigate the effects of climate change through nature-based solutions like afforestation. The event concluded with a renewed dedication from all participants to support sustainable practices and environmental initiatives on campus.





## ACTIVITY 10: TRASH TO TREASURE - RECYCLED ART STALL

**Organized By:**  
**The Department of English**



DSE, in collaboration with the English Department organized a creative initiative where students showcased innovative items made entirely from recycled materials. The event aimed to promote eco-friendly practices and highlight the importance of waste reduction and resource reuse. Students displayed a variety of handmade products, including decorative items, functional crafts, and creative art pieces, all crafted from discarded or repurposed materials. The stall attracted great interest, inspiring attendees to rethink their approach to consumption and waste. This initiative directly supported SDG 13: Climate Action, specifically sub-target 13.3, which focuses on improving education and awareness on climate change mitigation and sustainable practices. By encouraging recycling and creative reuse, the event emphasized how small, mindful actions can contribute to a healthier planet and a more sustainable future.







## ACTIVITY 11: WORLD EARTH DAY: AWARENESS WALK

**Organized By:**  
The Department of English



DSE in collaboration with the English Department, organized an Awareness Walk on World Earth Day to emphasize the importance of environmental protection and sustainability. The event aimed to engage students and faculty in meaningful dialogue about climate change and the role of individual and collective action in preserving the planet. Everyone participated with enthusiasm, carrying placards and banners that highlighted urgent environmental issues such as global warming, pollution, and deforestation. The walk created a vibrant atmosphere of awareness, unity, and responsibility, encouraging participants to reflect on the environmental impact of their choices. Aligned with SDG 13, this initiative underscored the value of awareness in driving behavioral change and mobilizing communities toward a more sustainable future.





## ACTIVITY 12: CLIMATE CHANGE AWARENESS SESSION

**Organized By:**  
**The Department of Bioinformatics  
and Biosciences**



The Department of Bioinformatics and Biosciences, GENIX society, in collaboration with the Department of Sustainability and Environment (DSE),, Department of Bioinformatics and Biosciences, organized an awareness presentation on Sustainable Development Goals (SDGs) at Indus College on March 1, 2025. The event focused on SDG 13.1 (Strengthen resilience and adaptive capacity to climate-related disasters), educating students about their importance in achieving a sustainable future. Through this initiative, students gained valuable insights and were inspired to contribute to a more sustainable world.







## ACTIVITY 13: POSTER COMPETITION ON WASTE MANAGEMENT

**Organized By:**  
**The Department of English**



The Department of English, in collaboration with DSE, organized a Poster Competition on Waste Management to raise awareness about sustainable waste practices and their role in combating climate change. The competition encouraged students to creatively express solutions for reducing, reusing, and recycling waste through powerful visuals and messages. Participants submitted thought-provoking posters that highlighted key environmental issues, promoted responsible waste disposal, and emphasized the urgent need for collective action. The event aimed to engage students in meaningful environmental advocacy through art and design. This initiative was specifically aligned with target 13.3, which focuses on enhancing awareness and human capacity on climate change mitigation. The competition contributed to fostering environmentally conscious attitudes and behaviors among the student body.







## ACTIVITY 14: WASTE MANAGEMENT AWARENESS WALK

**Organized By:**  
The Department of English



The Department of English, in collaboration with DSE, organized an Awareness Walk on Waste Management to highlight the environmental consequences of poor waste disposal and the importance of adopting sustainable waste practices. The event aimed to engage both students and faculty in meaningful conversations about the significance of waste reduction and responsible consumption in combating climate change. Everyone participated actively, carrying placards and banners that delivered powerful messages about recycling, reducing plastic use, and proper waste segregation. The walk fostered a spirit of environmental responsibility and collective commitment toward a cleaner and greener campus. Aligned specifically with target 13.3, the initiative emphasized the role of awareness in transforming behaviors and building a more sustainable future for all.

