



SDG 16

PEACE, JUSTICE, AND
STRONG INSTITUTION



LIST OF ACTIVITIES

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1	Preserving Nature: A Unique Startup on Ethical Taxidermy
2	Promoting Awareness Among Students for Society and Environmental Betterment
3	Fostering Peace and Accountability Through Corporate Responsibility
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5	Strengthening Confidence: Self-Defense for Justice and Empowerment
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ACTIVITY 01:

PRESERVING NATURE: A UNIQUE STARTUP ON ETHICAL TAXIDERMY

Organized By:
The Department of Management Sciences



As part of the Marketing Gala 2024 held at CUST, a creative and innovative startup titled “Preserving Nature: A Unique Startup on Ethical Taxidermy” was showcased. The activity aimed to introduce the university community to the art of ethical taxidermy, demonstrating its potential as a sustainable business model. The initiative was linked to SDG 16.3, promoting the rule of law at the national and international levels and ensure equal access to justice for all, SDG 16.6, developing effective, accountable, and transparent institutions at all levels, and SDG 16.10, ensuring public access to information and protect fundamental freedoms, by national legislation and international agreements. The activity at the Marketing Gala 2024 successfully combined innovation, sustainability, and ethics to create a memorable experience for attendees. The initiative not only showcased the entrepreneurial potential of ethical taxidermy but also encouraged the university community to think creatively and responsibly about the future of business and conservation.





ACTIVITY 02:

PROMOTING AWARENESS AMONG STUDENTS FOR SOCIETY AND ENVIRONMENTAL BETTERMENT

Organized By:
The Department of Management Sciences



As part of an initiative to raise awareness, I visited various classes at Capital University of Science and Technology (CUST) to engage students in understanding the importance of their role in society and the environment. The activity aimed to encourage students to actively participate in various campaigns and activities for societal and environmental betterment, emphasizing the idea that students should care for their environment and society just as they care for their own families. This initiative aligns with SDG 16.1- significantly reduce all forms of violence and related death rates everywhere, SDG 16.3- promoting the rule of law at the national and international levels and ensure equal access to justice for all, and SDG 16.7- ensuring responsive, inclusive, participatory, and representative decision-making at all levels.



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ACTIVITY 03: BIRD AND CAT FEEDER COMPETITION

Organized By:
The Department of Management Sciences



As part of the Next Gen Corporate Summit 2024, held at Capital University of Sciences & Technology, Islamabad, an insightful event focused on the theme of corporate responsibility and its role in fostering peace and accountability. The event featured various stalls from different organizations, each showcasing their efforts towards contributing to:

- SDG 16.1: Significantly reduce all forms of violence and related death rates everywhere.
- SDG 16.6: Develop effective, accountable, and transparent institutions at all levels.
- SDG 16.10: Ensure public access to information and protect fundamental freedoms, by national legislation and international agreements.

The event inspired attendees to consider how they, as future leaders and entrepreneurs, can adopt similar strategies to ensure their business practices contribute to a more just and peaceful world.



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ACTIVITY 04: DIGITAL ECONOMY FOR STRONG INSTITUTIONS

Organized By:
The Department of Management Sciences



On 2nd January 2024, a walk titled "Digital Economy for Strong Institutions" took place Capital University of Sciences & Technology, Islamabad. The walk focused on how the digital economy contributes to building strong, transparent, and accountable institutions, aligning with:

- SDG 16.6: Develop effective, accountable, and transparent institutions at all levels.
- SDG 16.7: Ensure responsive, inclusive, participatory, and representative decision-making at all levels.
- SDG 16.10: Ensure public access to information and protect fundamental freedoms, by national legislation and international agreements.

The walk was an engaging, visual experience where participants, including students and faculty members, explored how digital innovations such as e-governance, blockchain, and data analytics transform institutions to be more efficient and responsive to public needs.



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ACTIVITY 05:

STRENGTHENING CONFIDENCE: SELF- DEFENSE FOR JUSTICE AND EMPOWERMENT

Organized By:
The Department of Management Sciences



Capital University of Science and Technology (CUST), Islamabad, hosted a workshop titled “Strengthening Confidence: Self-Defense for Justice and Empowerment,” aimed at promoting personal safety, confidence, and empowerment in line with Sustainable Development Goal (SDG) 16 – Peace, Justice, and Strong Institutions. The workshop was led by M. Adnan Islam, an expert in self-defense training, and was attended by students and faculty members. The following SDG targets were emphasized during the event:

- SDG 16.1: Significantly reduce all forms of violence and related death rates everywhere.
- SDG 16.3: Promote the rule of law at the national and international levels and ensure equal access to justice for all.
- SDG 16.7: Ensure responsive, inclusive, participatory, and representative decision making at all levels.

Participants left with a sense of confidence and empowerment, ready to contribute to a society that upholds justice, peace, and equality for all.



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ACTIVITY 06:

BUILDING STRONG INSTITUTIONS - INSIGHTS FROM THE 27TH SDG CONFERENCE

Organized By:
The Department of Management Sciences



On November 4, 2024, Mr. Bilal Khalid, SDG 16 Ambassador, attended the 27th Sustainable Development Conference held in Islamabad. The event focused on exploring strategies and practices that contribute to sustainable development, with a special emphasis on achieving the targets of SDG 16: Peace, Justice, and Strong Institutions. The conference brought together experts, academics, and professionals to discuss how governance, institutional strength, and justice can lead to sustainable and peaceful societies. As the Ambassador for SDG 16, his primary goal was to engage with the ideas presented and understand the role that various sectors play in fostering peace and building resilient institutions. The conference directly aligned with the targets of SDG 16, specifically focusing on:

SDG 16.1: Significantly reduce all forms of violence and related death rates everywhere.

SDG 16.6: Develop effective, accountable, and transparent institutions at all levels.

SDG 16.10: Ensure public access to information and protect fundamental freedoms, by national legislation and international agreements.



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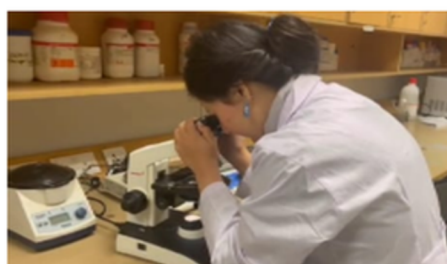
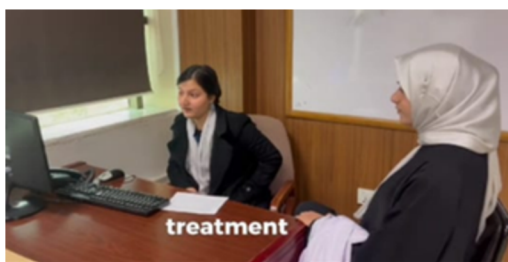


ACTIVITY 07:

TEACHING VIDEOS SERIES ON ETHICAL CONCERNS BY SCIENTISTS

Organized By:

The Department of Bioinformatics & Biosciences



The Department of Bioinformatics and Biosciences launched a teaching video series on ethical concerns in life sciences, featuring a collection of videos and online podcasts focused on bioethics. The topics align with Sustainable Development Goal 14 covering confidentiality, truth-telling, responsible conduct in life sciences, decision-making, research ethics involving humans and animals, reproductive ethics, public health, and organ transplantation. The first two sessions were conducted by Dr. Arshia Amin, discussing Confidentiality and Truth-Telling (December 19, 2024) and Organ Transplantation (December 16, 2024). The initiative aims to raise awareness and promote ethical scientific practices, with a nationwide audience as the content will be shared on social media and public forums. This initiative encourages responsible scientific practices, ethical decision-making, and sustainable research methodologies while fostering awareness of bioethical concerns in life sciences. It targeted SDG 16: Peace, Justice, and Strong Institutions and its sub-targets; 16.5 (Reducing corruption and unethical practices in scientific research), 16.6 (Developing transparent and accountable research systems) and 16.10 (Ensuring public access to ethical research information and protecting scientific integrity).



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ACTIVITY 08: THE KINDNESS TREE - GROWING GOOD DEED

Organized By:
The Department of Management Sciences



In this creative activity, children were asked to think of good deeds they could do at school or home – such as helping classmates, sharing lunch, or saying kind words. Each child wrote or drew their idea on a paper leaf and added it to a large “Kindness Tree” displayed on the classroom wall. This visual tree showed how small kind actions can grow into a strong, peaceful society. The activity aligned with:

- 16.6: Teaching accountability and responsible behavior.
- 16.7: Involving children in participatory learning.
- 16.1: Promoting non-violent, kind interactions among children.



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ACTIVITY 09: EDUCATION AND AWARENESS TO REDUCE RACIAL VIOLENCE

Organized By:
The Department of Management Sciences



The Directorate of Sustainability and Environment (DSE), in collaboration with the Department of Management Sciences, organized an Awareness Walk titled “Education and Awareness to Reduce Racial Violence” as part of its commitment to SDG 16. The walk commenced from C Block, passed in front of E Block, and concluded at the C Block entrance.

Participants carried placards promoting peace, racial harmony, and equality. The walk aimed to educate the campus community about the dangers of racial violence and the importance of unity and respect for all individuals. It provided a platform for open dialogue and reflection on how educational institutions can combat racism and discrimination through awareness and empathy. The activity was aligned with the following SDG 16 targets:

- 16.1: By addressing the roots of racial discrimination, the walk contributed to reducing societal violence.
- 16.3: The walk emphasized fairness, equal rights, and the importance of justice for all, regardless of race or ethnicity.
- 16.b: The event reinforced the value of non-discriminatory practices, encouraging students to uphold diversity and inclusion in all spaces.



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ACTIVITY 10: ALL COLORS ARE BEAUTIFUL - WE ARE EQUAL

Organized By:
The Department of Management Sciences



As part of the Directorate of Sustainability and Environment's outreach efforts, students from the Management Sciences Department visited Scientific Model School and College to conduct two meaningful awareness sessions with children. The sessions aimed to plant early seeds of peace, equality, and kindness in young minds, directly contributing to the goals of SDG 16.

This interactive session helped children learn about diversity, racial harmony, and equal respect for all. Students led short storytelling, drawing, and group discussions, teaching children that people of every color and background deserve kindness and fairness.

SDG 16 Alignment:

- 16.1: Encouraging peaceful behavior and respect
- 16.b: Promoting non-discriminatory attitudes from a young age





ACTIVITY 11: CLIMATE CHANGE AND CONFLICT

Organized By:
The Department of Management Sciences



The Directorate of Sustainability and Environment (DSE), in collaboration with the Department of Management Sciences, conducted an Awareness Walk on “Climate Change and Conflict”, emphasizing the growing link between environmental crises and social unrest. The walk began from C Block, moved past E Block, and concluded at the entrance of C Block.

This walk aimed to inform students about how climate change is increasingly becoming a driver of resource-based conflict, migration, and inequality, ultimately threatening global peace and stability. Students held informative posters and banners advocating for sustainable practices and climate justice as a means of preventing future conflicts.

The initiative was directly aligned with the following SDG 16 targets:

- 16.1: By raising awareness on environmental stress as a conflict trigger, the walk helped highlight non-violent and preventive approaches.
- 16.3: The event emphasized climate justice, promoting equal environmental rights for all.
- 16.7: The walk encouraged inclusive dialogue and decision-making around sustainable development and peacebuilding.

