



Capital University of Science and Technology

Islamabad Expressway, Kahuta Road, Zone-V, Islamabad

Phone: +92 51 111 555 666, Fax: 92 51 4486705

Email: info@cust.edu.pk, Website: <http://www.cust.edu.pk>

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CUST Students' Visit to RCCI for Business Competition

A Business Idea Competition was organized by the Rawalpindi Chamber of Commerce and Industry (RCCI) on **December 2, 2025**, with active participation from students of **Capital University of Science and Technology (CUST)**.

Students from CUST demonstrated exceptional innovation and entrepreneurial potential, resulting in **four business proposals** being shortlisted for the competition. These proposals included **two from the Civil Engineering (CE) Department** and **two from the Software Engineering (SE) Department**.

Among the shortlisted entries, the final-year project titled **“Smart Vertical Gardening”**, developed by students of the **Software Engineering Department**, was selected among the **top 10 projects nationwide** to compete in the final round of the Business Idea Competition 2025.



The CUST student team delivered an outstanding performance and **secured 3rd position** in the competition. In recognition of their achievement, the team was awarded a **cash prize of PKR 75,000**.