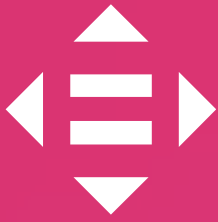


SDG 10

REDUCED INEQUALITIES



LIST OF ACTIVITIES

SR. NO.	ACTIVITY TITLE
1	Inclusive Banking & Financial Equality Session
2	Inclusive Cooking Competition for Gender Equality
3	Cultural Fest 2025: Promoting Diversity & Inclusion
4	Elevator Pitch Competition: Inclusive Innovation & Entrepreneurship
5	Financial Literacy for All: A step towards Reducing Inequality
6	Education to Employment: Reducing Inequalities
7	Industrial Visit to Blue Pottery Industry: Promoting Inclusion
8	SBP's Initiative for Reduced Inequalities: Educating Students on Genuine vs. Counterfeit Currency
9	Women Entrepreneurship Day 2025

10 REDUCED INEQUALITIES



ACTIVITY 01: INCLUSIVE BANKING & FINANCIAL EQUALITY SESSION

Organized By:
The Department of Management
Sciences in collaboration with the DSE.



The State Bank of Pakistan organized the orientation session at NIBAF, Ms. Tehreem Ashraf attended as part of the Student Ambassador program of the State Bank of Pakistan, it offered a comprehensive introduction to the concept of Banking on Equality, highlighting how inclusive financial systems can reduce gender and socioeconomic gaps. Through insightful discussions on financial innovation, regulatory frameworks, and the future of equitable banking in Pakistan, the session aimed to empower young ambassadors with the knowledge and responsibility to advocate for fair access to financial services. Its impact was evident in the enhanced understanding of inclusive banking practices, strengthened commitment to promoting equal economic opportunities, and increased motivation among participants to contribute to a more resilient and just financial ecosystem. The session strongly aligned with SDG 10: Reduced Inequalities, particularly advancing Target 10.2, which promotes the social, economic, and financial inclusion of all individuals regardless of background or gender.



10 REDUCED INEQUALITIES



ACTIVITY 02: INCLUSIVE COOKING COMPETITION FOR GENDER EQUALITY

Organized By:
The Department of Management
Sciences in collaboration with the DSE.



A cooking competition was conducted to challenge gender stereotypes and promote inclusivity by encouraging equal participation of male and female students. The activity created a platform where culinary skills were recognized without bias, fostering confidence, mutual respect, and fair engagement among participants. It encouraged dialogue on breaking traditional gender roles and promoted a more inclusive campus environment. The initiative aligned with SDG 10, particularly Target 10.2, by supporting social and cultural inclusion regardless of gender. It contributed to shifting perceptions and reinforcing equality in everyday activities and shared spaces.



10 REDUCED INEQUALITIES



ACTIVITY 03:

CULTURAL FEST 2025: PROMOTING DIVERSITY & INCLUSION

Organized By:
The Department of Management Sciences in collaboration with the DSE.



A Food and Cultural Fest was conducted to celebrate diversity and promote inclusivity by bringing together students from varied cultural, social, and regional backgrounds. The event provided a platform for expression through music, art, traditions, and food, fostering mutual respect and understanding among participants. It encouraged interaction and connection across different groups, helping to break social barriers and strengthen a sense of belonging within the campus community. The initiative aligned with SDG 10, particularly Target 10.2, by promoting social inclusion and equal participation regardless of background. It contributed to building a more harmonious, inclusive, and culturally aware university environment.



10 REDUCED INEQUALITIES



ACTIVITY 04:

ELEVATOR PITCH COMPETITION: INCLUSIVE INNOVATION & ENTREPRENEURSHIP

Organized By:

The Department of Management Sciences in collaboration with the DSE.



The Department of Management Sciences organized a Elevator Pitch Competition. The Elevator Pitch Competition brought together students from all academic departments to present innovative business ideas aimed at contributing to Pakistan's economic growth. By providing an equal platform for participants regardless of discipline or background, the event strongly aligned with SDG 10: Reduced Inequalities, particularly Target 10.2, which focuses on promoting social and economic inclusion for all. The competition aimed to encourage entrepreneurial thinking, boost confidence, and bridge gaps between diverse fields of study by valuing ideas based on merit rather than academic stream. Its impact was reflected in enhanced cross-departmental collaboration, increased student awareness of entrepreneurship as a viable career path, and the empowerment of young innovators to actively participate in building an inclusive and resilient economy.



10 REDUCED INEQUALITIES



ACTIVITY 05:

FINANCIAL LITERACY FOR ALL: A STEP TOWARDS REDUCING INEQAUILITY

Organized By:
The Department of Management Sciences in collaboration with the DSE.



The Directorate of Sustainability and Environment (DSE) in collaboration with Department of Management Sciences Organized the Seminar on Financial Literacy for All: A Step towards Reducing Inequality” aimed to equip students from diverse economic and academic backgrounds with essential knowledge about budgeting, saving, investing, and responsible financial decision-making. The Guest Speaker Zunaira Anum from Pakistan Mercantile Exchange (PMEX) gave valuable insights by promoting equal access to financial education, the seminar aimed to bridge knowledge gaps that often lead to long-term economic disparities. Its impact was reflected in increased financial awareness, improved confidence among students in managing their personal finances, and a more inclusive learning environment where everyone –regardless of socioeconomic status–could gain the tools needed for financial stability and upward mobility. This initiative strongly aligned with SDG 10: Reduced Inequalities, specifically supporting Target 10.2, which focuses on ensuring the social and economic inclusion of all individuals.





ACTIVITY 06: EDUCATION TO EMPLOYMENT: REDUCING INEQUALITIES

Organized By:
The Department of Management
Sciences in collaboration with the DSE.



A seminar on “Education to Employment: Reduced Inequalities for Pakistan’s Future Graduates” highlighted the importance of creating an inclusive and equitable workforce. The discussion addressed emerging opportunities in sectors such as fintech, digital marketing, entrepreneurship, and remote work, while identifying challenges like unequal access to education, skills gaps, and socioeconomic disparities. It emphasized the need for skill-based learning, fair employment opportunities, and inclusive policies for underserved communities. The initiative aligned with SDG 10, particularly Target 10.2, by promoting social and economic inclusion regardless of background. It contributed to raising awareness about bridging opportunity gaps and building a more equitable future.



10 REDUCED INEQUALITIES



ACTIVITY 07: INDUSTRIAL VISIT TO BLUE POTTERY INDUSTRY: PROMOTING INCLUSION

Organized By:
The Department of Management
Sciences in collaboration with the DSE.



An industrial visit to Gujrat's blue pottery industry provided students with practical exposure to a workplace where both men and women contribute equally to production and craftsmanship. The experience highlighted gender-inclusive employment practices and challenged traditional stereotypes in skilled labor sectors. It enhanced students' understanding of equal opportunities and the importance of inclusive economic participation. The activity aligned with SDG 10, particularly Target 10.2, by promoting social, economic, and cultural inclusion regardless of gender. It contributed to fostering awareness of equitable work environments and inclusive growth.



10 REDUCED INEQUALITIES



ACTIVITY 08:

SBP'S INITIATIVE FOR REDUCED INEQUALITIES: EDUCATING STUDENTS ON GENUINE VS. COUNTERFEIT CURRENCY

Organized By:

The Department of Management Sciences in collaboration with the DSE.



The Jinnah Management Society (JMS) of Department of Management Sciences organized the Seminar on SBP's Initiative for Reduced Inequalities, focused on educating students about distinguishing genuine currency from counterfeit, served as an important step toward strengthening financial awareness and inclusivity on campus. By equipping students from diverse academic and socioeconomic backgrounds with essential knowledge about currency security features. The seminar aimed to ensure that every student regardless of financial literacy level could protect themselves from fraud and participate confidently in the financial system. Its impact was reflected in improved student understanding of currency authentication, greater financial responsibility, and enhanced trust in the formal banking framework, contributing to a more informed and economically secure community. The event aligned directly with SDG 10: Reduced Inequalities, particularly Target 10.2, which emphasizes promoting social and economic inclusion for all.



10 REDUCED INEQUALITIES



ACTIVITY 09: WOMEN ENTREPRENEURSHIP DAY 2025

Organized By:
The Department of Management
Sciences in collaboration with the DSE.



The State Bank of Pakistan organized the Women Entrepreneurship Day 2025, which I attended as an SBP Ambassador, showcased an inspiring collection of women-led entrepreneurial stalls, along with vibrant food and music that highlighted creativity and cultural expression. By providing women with a visible platform to market their products, share their ideas, and engage with a wider audience, the event aimed to strengthen their economic participation and challenge existing barriers to entrepreneurship. Its impact was evident in the increased visibility of women-led businesses, enhanced networking opportunities, and greater awareness of the importance of gender-inclusive economic growth as a pathway to reducing inequalities. The event directly aligned with SDG 10: Reduced Inequalities, particularly supporting Target 10.2, which promotes the social and economic inclusion of all individuals, especially underrepresented groups such as women entrepreneurs.

