

SDG 17

PARTNERSHIP FOR
THE GOALS



LIST OF ACTIVITIES

SR. NO.	ACTIVITY TITLE
1	Stronger Together: Policies and Partnerships
2	Strengthening Institutional Collaboration for Student Health and Sustainable Development
3	Collaborative Engagement for Informed Global Education Pathways
4	Strengthening Academic-Professional Partnerships for Research and Writing Skills
5	Women Entrepreneurship & Institutional Inclusion Event



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ACTIVITY 01: STRONGER TOGETHER: POLICIES AND PARTNERSHIPS

Organized By:
The Department of Accounting and Finance



The Department of Accounting and Finance organized an awareness walk under supervision of Ms. Sadaf Adalat with titled “Stronger Together: Policies and Partnerships,” featuring SDG-17 Ambassador Muhammad Asad Abdullah (BAF243031) as the keynote speaker. The event aimed to highlight the importance of global collaboration, effective policy-making, and strategic partnerships for sustainable development. A banner, A3 posters, and informative charts were displayed to enhance student engagement and create visual awareness about SDG-17. The session concluded with an interactive discussion, where students actively participated and gained valuable insights into how collective efforts can drive meaningful progress.



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ACTIVITY 02:

STRENGTHENING INSTITUTIONAL COLLABORATION FOR STUDENT HEALTH AND SUSTAINABLE DEVELOPMENT

Organized By:
The Department of Accounting and Finance



The seminar titled “Strengthening Institutional Collaboration for Student Health and Sustainable Development”, organized by the Occupational Safety & Health (OSH) Club in collaboration with the Jinnah Management Society (JMS) at the Capital University of Science and Technology (CUST), aimed to raise awareness about physical and mental wellbeing among students. Featuring Dr. Kiran Naz, a healthcare management lecturer and researcher, the session highlighted the importance of maintaining a balanced lifestyle to enhance focus, productivity, and academic performance. The activity aligns with SDG 17, specifically Target 17.17, by fostering effective institutional partnerships through collaboration between the Occupational Safety & Health (OSH) Club and the Jinnah Management Society (JMS). This joint effort demonstrates the value of cross-society collaboration within the university to address shared sustainability and wellbeing objectives.



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ACTIVITY 03: COLLABORATIVE ENGAGEMENT FOR INFORMED GLOBAL EDUCATION PATHWAYS

Organized By:
The Department of Accounting and Finance



The seminar titled “Paragon: Overseas Education” was organized by SAFE Society to support SDG 17: Partnerships for the Goals, with a focus on Target 17.17, which emphasizes effective public, public-private, and institutional partnerships. The event brought together academic leadership and education professionals, with Mr. Sardar Hanzla Tariq (Head of Department) and Mr. Syed Tassawar Hussain (Director Paragon Overseas Education) sharing their expertise on international education pathways. The seminar highlighted the role of institutional collaboration, knowledge sharing, and expert engagement in guiding students toward informed global education opportunities. By facilitating dialogue between academic departments, student societies, and education professionals, the event strengthened cooperative frameworks that support student development, international exposure, and sustainable educational planning.



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ACTIVITY 04:

STRENGTHENING ACADEMIC- PROFESSIONAL PARTNERSHIPS FOR RESEARCH AND WRITING SKILLS

Organized By:
The Department of Accounting and Finance



SAFE Society organized an orientation session on the “PRIZE National Article Writing Competition 2025” in alignment with SDG 17: Partnerships for the Goals, particularly Target 17.17, which emphasizes effective public, private, and institutional partnerships. The session was delivered by Mr. Qanit Khalil Ullah, Chairman of PRIZE, reflecting a collaborative engagement between a student society and a national professional platform. The orientation aimed to strengthen students’ academic writing, critical thinking, and research skills through structured guidance on article development and competition objectives. Through expert-led knowledge sharing and institutional collaboration, the activity enhanced students’ research competencies while demonstrating the role of partnerships in advancing inclusive, skills-oriented quality education.



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ACTIVITY 05:

WOMEN ENTREPRENEURSHIP & INSTITUTIONAL INCLUSION EVENT

Organized By:
The Department of Management Sciences



A Women Entrepreneurship Day event was conducted to promote inclusive economic participation and strengthen institutional support for women entrepreneurs. The initiative provided a platform for women-led businesses to showcase products, engage with markets, and build professional networks through interactive stalls and activities. It highlighted the importance of reducing barriers to entrepreneurship and fostering equal economic opportunities through institutional support and collaboration.

It also aligned with SDG 17, particularly Targets 17.16 and 17.17, by encouraging multi-stakeholder collaboration and fostering public-private partnerships to support sustainable and inclusive entrepreneurship. The initiative contributed to strengthening cooperative efforts for long-term economic and social development.

