

SDG 04

QUALITY EDUCATION



LIST OF ACTIVITIES

SR. NO.	ACTIVITY TITLE
1	Challenges and Opportunities for Fresh Graduates In Pakistan
2	Mock Interview Make your First Impression Count
3	Data Skills with Excel Functions, Automation & Smart Analysis
4	Crafting Impactful CVs: From Education to Employment
5	Paragon: Overseas Education
6	Prize National Article National Writing Competition
7	Poster Competition

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ACTIVITY 01:

CHALLENGES AND OPPORTUNITIES FOR FRESH GRADUATES IN PAKISTAN

Organized By:
The Department of Accounting & Finance



The seminar titled “Challenges and Opportunities for Fresh Graduates in Pakistan” was organized by the Department of Accounting and Finance to support SDG 4: Quality Education, with a focus on enhancing students’ employability, lifelong learning, and career readiness. Muhammad Shehzad Yousaf (Chief Retail Sales Officer) shared practical insights on the challenges faced by fresh graduates, including skills gaps, limited job opportunities, and competitive labor markets. The session emphasized the importance of continuous learning, skills development, internships, and professional networking as essential components of quality education beyond the classroom. By bridging academic learning with industry expectations, the seminar strengthened students’ understanding of real-world career pathways and contributed to Target 4.4 by promoting relevant skills for employment, decent work, and entrepreneurship.



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ACTIVITY 02:

MOCK INTERVIEW MAKE YOUR FIRST IMPRESSION COUNT

Organized By:
The Department of Accounting & Finance



The workshop titled “Mock Interview: Make Your First Impression Count” was organized through the collaboration of SAFE and JMS Society to support SDG 4: Quality Education, with a specific focus on Target 4.4, which emphasizes the development of relevant skills for employment and career readiness. The session was conducted under the guidance of Ms. Saddaf Adalat, with a panel comprising Dr. Anam Tariq, Ms. Saddaf Adalat, Dr. Zeeshan Ahmed, and Ms. Rabia Habib, who provided expert insights into professional communication, personal presentation, and interview preparedness. A mock interview exercise was conducted to familiarize students with real interview environments, common questioning techniques, and appropriate response strategies. Key competencies such as confidence building, effective communication, body language, professional appearance, and workplace etiquette were discussed in detail.





ACTIVITY 03:

DATA SKILLS WITH EXCEL: FUNCTIONS, AUTOMATION & SMART ANALYSIS

Organized By:
The Department of Accounting & Finance



The session titled “Data Skills with Excel: Functions, Automation & Smart Analysis” was conducted by Mr. Hassan Javed to support SDG 4: Quality Education, with a focus on Target 4.4, which emphasizes the development of relevant technical and digital skills for employment and lifelong learning. The workshop aimed to enhance participants’ proficiency in Microsoft Excel by covering essential functions, automation techniques, and smart data analysis strategies. Emphasis was placed on practical, hands-on learning to demonstrate how Excel can be used to manage complex datasets, improve accuracy, and increase efficiency. Participants gained applied skills in using formulas, pivot tables, and automation tools to analyze data effectively and support informed decision-making. By strengthening digital literacy and analytical competencies, the session contributed to quality, skills-oriented education aligned with academic and professional requirements.





ACTIVITY 04: CRAFTING IMPACTFUL CVs: FROM EDUCATION TO EMPLOYMENT

Organized By:
The Department of Accounting & Finance



The seminar titled “Crafting Impactful CVs: From Education to Employment” was organized by SAFE Society to support SDG 4: Quality Education, with a focus on Target 4.4, which emphasizes equipping learners with relevant skills for employment and career advancement. The session featured Ms. Faiza Arshad as the guest speaker, who shared her extensive academic and professional experience to guide students on effective CV writing and career presentation. The seminar focused on structuring professional CVs, understanding employer expectations, and clearly presenting educational background, skills, and achievements. By bridging academic qualifications with labor market requirements, the session enhanced students’ employability skills and supported the transition from education to employment through practical, skills-oriented learning.



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ACTIVITY 05: PARAGON: OVERSEAS EDUCATION

Organized By:
The Department of Accounting & Finance



The seminar titled “Paragon: Overseas Education” was organized by SAFE Society to support SDG 4: Quality Education, with a focus on Target 4.3 (ensuring equal access to quality tertiary education) and Target 4.4 (enhancing relevant skills for academic and career development). The session aimed to raise awareness among students about international education pathways and the realities of studying abroad. Mr. Sardar Hanzla Tariq (Head of Department) and Mr. Syed Tassawar Hussain (Director) shared their professional insights and practical guidance on overseas education opportunities, challenges, responsibilities, and decision-making processes. The discussion helped students critically evaluate studying abroad as an academic goal rather than a means of escape, enabling informed educational planning.



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ACTIVITY 06:

PRIZE NATIONAL ARTICLE NATIONAL WRITING COMPETITION

Organized By:
The Department of Accounting & Finance



SAFE Society organized an orientation session on the “PRIZE National Article Writing Competition 2025” to support SDG 4: Quality Education, with a focus on Target 4.4, which emphasizes developing relevant skills for effective learning, research, and professional growth. The session was delivered by Mr. Qanit Khalil Ullah, Chairman of PRIZE, who shared his extensive professional experience in corporate governance and financial management. The orientation aimed to enhance students’ academic writing, critical thinking, and research skills by providing guidance on article development, competition objectives. The discussion also introduced students to alternative economic perspectives, including interest-free economics and Zakat-based financial systems. Through interactive engagement and practical guidance, the session strengthened students’ research and writing competencies, contributing to skills-oriented and inclusive quality education.

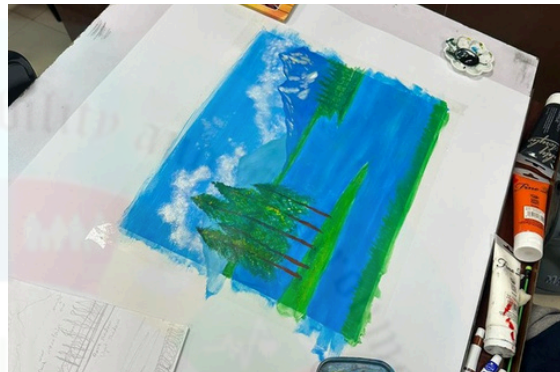


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ACTIVITY 07: POSTER DESIGNING COMPETITION

Organized By:
The Department of Mechanical Engineering



The Poster Designing Competition module encourages students to creatively express ideas and raise awareness on social, environmental, and technological issues through impactful visual communication. By combining research, critical thinking, and artistic skills, participants develop the ability to convey meaningful messages effectively to a wider audience. The competition promotes awareness on themes such as climate action, gender equality, health, and sustainability, aligning with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 13 (Climate Action). It supports sub-targets 4.7 (education for sustainable development), 5.1 (ending discrimination against women and girls), and 13.3 (climate change awareness), fostering responsible citizenship and social engagement through creative expression..

