

Course Offering
Semester: Fall 2026
Program: Bachelor of Business Administration

Sr.	Code	Course Title	Status	Sections	Pre-Req.	Co-Req.	Semester
1.	BBAG1113	Functional English	General	02	Nil	Nil	1
2.	BBAG1612	Applications of Information and Communication Technologies	General	02	Nil	Nil	1
3.	BBAG1611	Applications of Information and Communication Technologies Lab	General	03	Nil	Nil	1
4.	BBAG1422	Introduction to Psychology	General	02	Nil	Nil	1
5.	BBAG1353	Mathematics	General	02	Nil	Nil	1
6.	BBAG1012	Islamic Studies/Ethics	General	02	Nil	Nil	1
7.	BBAG1242	Arabic	General	02	Nil	Nil	1
8.	BBAG1123	Expository Writing	General	01	BBAG1113	Nil	2
9.	BBAG1583	Analytical Reasoning	General	01	Nil	Nil	2
10.	BBAG1022	Ideology and constitution of Pakistan	General	01	Nil	Nil	2
11.	ECOB1003	Economics	Major	01	Nil	Nil	2

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12.	BBAG1553	Computing and Analytics	General	01	Nil	Nil	2
13.	BBAG1021	Fehm-ul-Quran I	General	01	Nil	Nil	2
14.	BBAG1032	Pakistan Studies	General	02	Nil	Nil	3
15.	MKTB2003	Principles of Marketing	Major	02	Nil	Nil	3
16.	ACCB2003	Principles of Accounting I	Major	02	Nil	Nil	3
17.	ECOB2003	Principles of Microeconomics	Allied	02	Nil	Nil	3
18.	MISB2003	Business Information System	Major	02	BBAG1553	Nil	3
19.	MGTB2003	Principles of Management	Major	02	Nil	Nil	3
20.	FINB3003	Business Finance	Major	01	Nil	Nil	4
21.	ACCB2013	Principles of Accounting II	Major	01	ACCB2003	Nil	4
22.	BBAG2712	Entrepreneurship	General	01	Nil	Nil	4
23.	HRMB2003	Introduction of HR Management	Major	01	MGTB2003	Nil	4
24.	ECOB2013	Principles of Macroeconomics	Allied	01	ECOB2003	Nil	4
25.	MISB3043	Management Information System	Major	01	MISB2003	Nil	4

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26.	ACCB3033	Cost Accounting	Major	01	Nil	Nil	5
27.	RCHB3003	Business Research and Report Writing	Major	01	Nil	Nil	5
28.	BCMB2033	Business Communication	Major	01	Nil	Nil	5
29.	FINB3013	Financial Management	Major	01	FINB3003	Nil	5
30.	MGTB3043	Operations Management	Major	01	Nil	Nil	5
31.	MGTB3113	Business Policy and Strategy	Major	01	MGTB1003	Nil	5
32.	LAWB3003	Legal Environment in Business	Allied	01	Nil	Nil	6
33.	FINB4133	Financial Market and Institutions	Major	01	FINB3003	Nil	6
34.	MKTB4033	Consumer Behavior	Major	01	Nil	Nil	6
35.	MGTB4093	Project Management	Major	01	Nil	Nil	6
36.	HRM3063	Strategic HRM	Major	01	HRMB2003	Nil	6
37.	HRMB3213	Training and Development	Minor	01	HRMB2003	Nil	6
38.	BNKB3043	Islamic Banking	Minor	01	FINB 3013	Nil	6
39.	MKTB3113	Digital Marketing	Minor	01	MKTB2003	Nil	6

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40.	MISB4053	Business Analytics	Major	01	MISB2003	Nil	7
41.	MGTB4073	Organizational Behavior	Major	01	HRMB2003	Nil	7
42.	FINB4123	Financial Statement Analysis	Minor	01	FINB3013	Nil	7
43.	MKTB4143	Advertisement and Sales Promotion	Minor	01	MKTB2003	Nil	7
44.	HRM4083	Change Management	Minor	01	Nil	Nil	7
45.	MKT4023	Strategic Marketing	Major	01	Nil	Nil	7
46.	BBAG4013	Business Project Part-I	Core	01	90 Cr.	Nil	7
47.	MISB4033	E Business	Elective	01	MISB2003	Nil	8
48.	MGTB4133	International Business Management	Elective	01	MGTB1003	Nil	8
49.	MISB4183	Supply Chain Management	Elective	01	MGTB3043	Nil	8
50.	MGTB4093	Project Management	Specializa tion	01	MGTB3043	Nil	8
51.	FINB4063	Portfolio Management	Specializa tion	01	FINB3013	Nil	8
52.	MKTB3113	Digital Marketing	Specializa tion	01	MKTB4033	Nil	8
53.	FINB4103	Corporate Finance	Specializa tion	01	FINB3013	Nil	8

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54.	BBAG4023	Business Project Part-II	Core	01	BBAG4013	Nil	8