

Course Offering

Semester: Fall 2026

Program: MS / PhD Management Sciences

Sr.	Code	Course Title	Status	Pre-Req.	Co-Req.	Semester
1	MBA7003	Business Strategy in Digital Era	Core	Nil	Nil	1 & 2
2	MBA8013	Applied Research Design and Methods	Core	Nil	Nil	1 & 2
3	FIN7053	Financial Analytics	MS/PhD FIN Specialization	Nil	Nil	1 & 2
4	FIN8033	Case Studies in Corporate Finance	MS/PhD FIN Specialization	Nil	Nil	1 & 2
5	MKT8133	Customer Relationship Management	MS/PhD HR Specialization	Nil	Nil	Any
6.	HRM8023	HR Analytics	MS/PhD HR Specialization	Nil	Nil	Any
7.	MKT7093	Digital Marketing	MS/PhD MKT Specialization	Nil	Nil	Any
8.	MKT8073	Brand Management	MS/PhD MKT Specialization	Any	Nil	Any

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10.	MKTG7021	Fehm-ul-Quran I	General Elective	Nil	Nil	Any
11.	MKTG7031	Fehm-ul-Quran II	General Elective	Nil	Nil	Any
12.	RCH7916	MS Thesis	Elective	26 Cr.	Nil	Any
13.	RCH7911	Thesis Continuation	Elective	RCH7916	Nil	4