

Course Offering
Semester: Fall 2026
Program: MBA

Sr.	Code	Course Title	Status	Pre-Req.	Co-Req.	Semester
1.	MBA7003	Business Strategy in Digital Era	Core	Nil	Nil	1 & 2
2.	MBA8013	Applied Research Design and Methods	Core	Nil	Nil	1 & 2
3.	FIN7053	Financial Analytics	MS/PhD FIN Specialization	Nil	Nil	3
4.	FIN8033	Case studies in Corporate Finance	MS/PhD FIN Specialization	Nil	Nil	1 & 2
5.	MKT8133	Customer Relationship Management	Specialization HR	Nil	Nil	1 & 2
6.	HRM8023	HR Analytics	Specialization HR	Nil	Nil	3
7.	MKT7093	Digital Marketing	Specialization MKT	Nil	Nil	3
8.	MKT8073	Brand Management	Specialization MKT	Nil	Nil	3
9.	MPM8243	Legal Aspects of Project Management	Elective	Nil	Nil	Nil
10.	MPM8163	Optimization Techniques	Elective	Nil	Nil	Nil

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11.	MKTG7021	Fehm-ul-Quran I	General Elective	Nil	Nil	Any
12.	MKTG7031	Fehm-ul-Quran II	General Elective	Nil	Nil	Any
13.	RCH7916	MS Thesis	Elective	30 Cr.	Nil	Nil
14.	RCH7911	Thesis Continuation	Elective	RCH7916	Nil	Nil